





Traffic Management

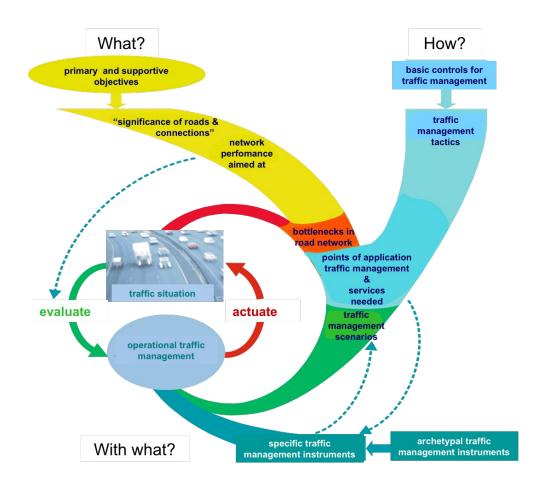














Challenges

- - Leads to scarse mobility space, we need to shift our thinking, how to manage the scarse space we have
- - Leads to a higher demand on Electricity for EV transition
 - ♠ Leads to a higher availibility of renewables which the network can't accommondate
- If we keep thinking in silos we will not break the status-quo we are in







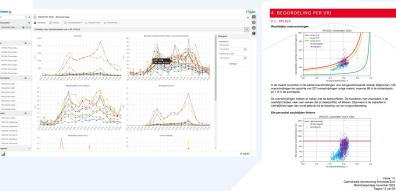


What do we already know

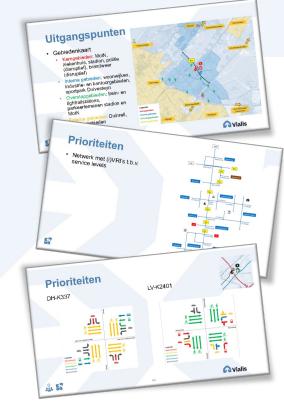
- Developing a Multimodal Framework for Traffic Mangement
- Understanding the availability of data



Actual live data



European Data

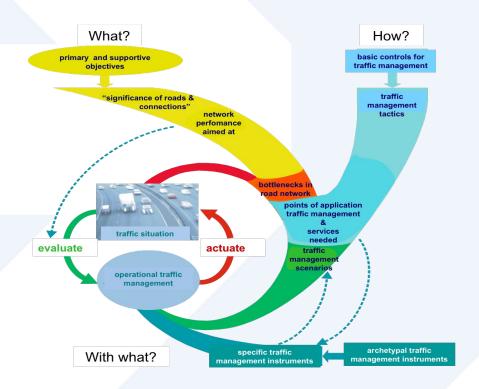


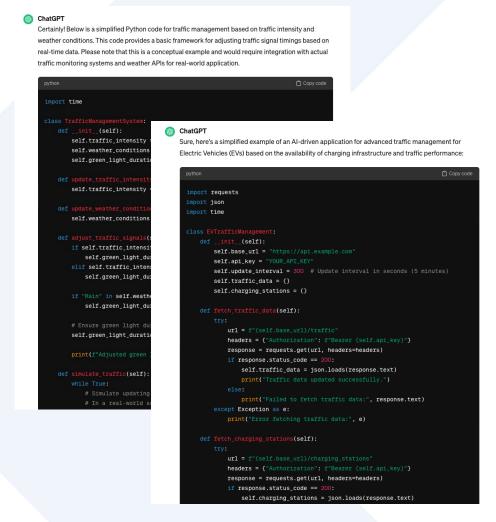




Artificial Intelligence

Can we leave the control to machines, given the abondance of data







Nothing new....

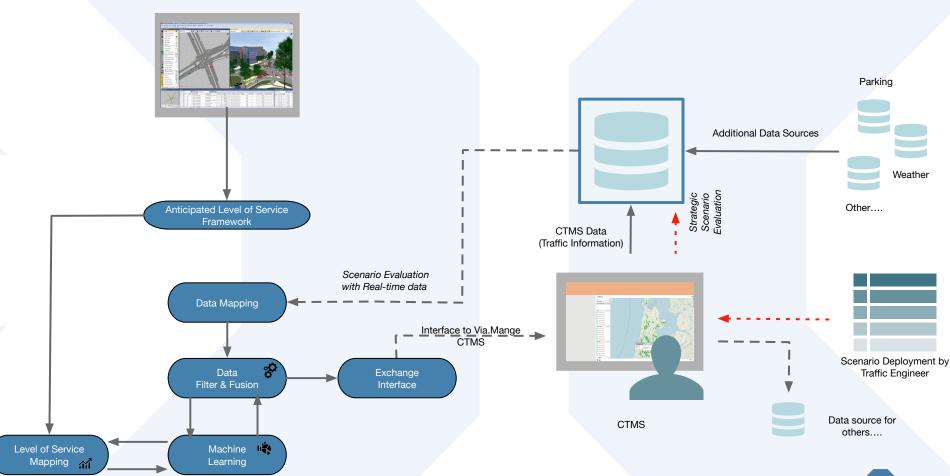
- We use models already
- Information and using other data sources is needed
- Smart algoritmes are needed to do a bit more predictive, a bid more adaptive





Working towards Adaptive Traffic Management

Strategic Traffic Model



Yes we can, and maybe must....

- create liveable cities
- guide our mobility system
- contribute to the climate goals
- nanage our scarse public space

adapt our traffic mangement based on the vaste amount of data that is availible to us, the challenge remains however, who will take the first step the Al specialist, the traffic engineer or





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Your partner

We are your partner for the development of your smart city strategy by understanding the mobility challenges and creating solutions that fit within the existing ecosystem.

We are more than happy to engage in discussions to see how we can be of service to you, scan the QR and contact me.



