



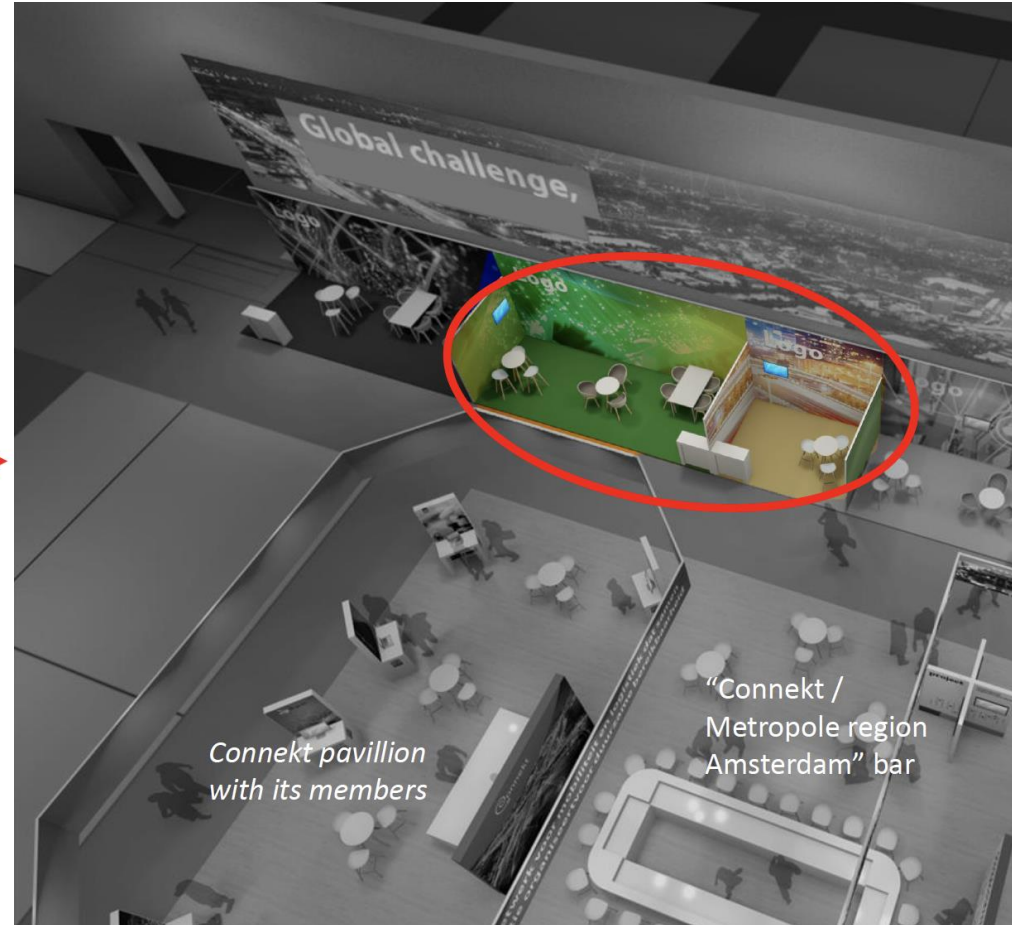
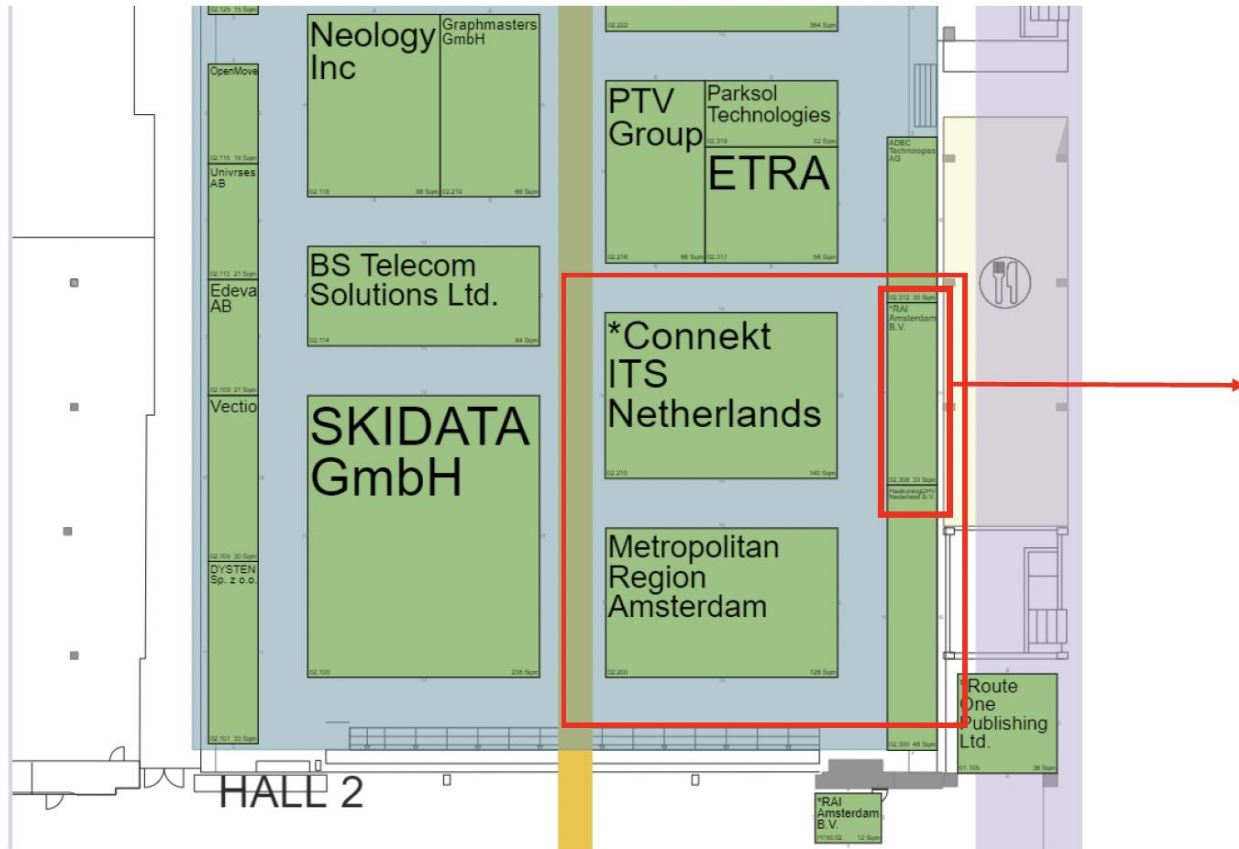
**INTERTRAFFIC**  
AMSTERDAM

**INTERTRAFFIC**

16 – 19 APRIL 2024

**Join Us In Amsterdam**

# Stand 02.308



# ITS Nationals participants

ITS UK	ITS Serbia	ITS Norway	ITS Finland	ITS Estonia	ITS Mobility	ITS Euskadi	ITS Czech	ITS Ireland	BITSA	ITS Sweden
Nicander		Via Cluster	Fintraffic	Spinnistart OÜ	ACTIA IME GmbH	Gertek	REBUT		Syscom Engineering	Init
Grid Smarter Cities		Nye Veier	Forum Virium Helsinki		hilynx GmbH	Asimob	CEDA		TrafficX	Sensys Gatso
Angoka		Aventi	ParkChargePay		Nextérité	Dinycon			Infosystems	Iterio
Alchera		Troms fylkes kommune	Mellenium		Transformation Hub MIAMy				Skimpro	
Starling Technologies			Nodeon		Transformation Hub TASTE					
Clearway			Ramboll							
Navtech Radar			Sitowise							
			Teconer							
			Tietoevry							



# Amsterdam – study tour with Nordic+ family divided into 2 groups Wednesday the 17<sup>th</sup>

- **Group A** will visit the TMC in Amsterdam (capacity maximum 18) with Vincent Lau
- **Group B** crowd sourcing, pedestrian management in the Red-Light District with Mick Werkendam
- First come first serve – please send your binding registration for the study tour to [Jenny.Simonsen@its-Norway.no](mailto:Jenny.Simonsen@its-Norway.no)
- Please note - only Nordic+ members

## Vincent Lau



Manager digitization for the domain of Mobility & Public Space of Amsterdam

Active in Traffic Management since 2015

Involved in most of Amsterdam's digital developments around mobility and smart city

Highlights include:

Active involvement in EU legislation (RTTI, MDMS, MMTIS, TEN-T and more)

Meridian (large European smart mobility Horizon call regarding corridor management using data)

Socrates 2.0 (EU project, leap forward in public-private cooperation)

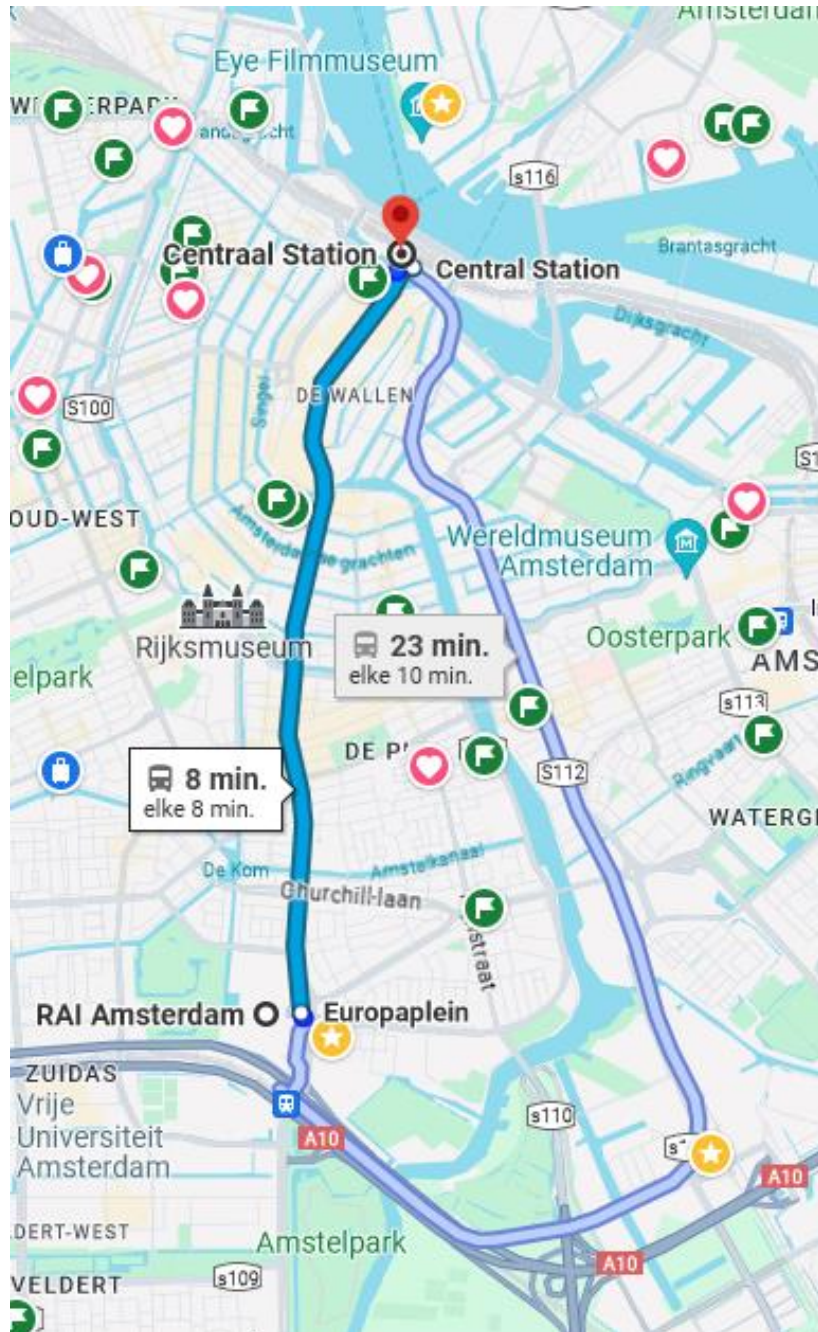
Talking Traffic (introduction of intelligent traffic lights in The Netherlands)

V.lau@amsterdam.nl

Wednesday 17<sup>th</sup>

14:30 – 15:30

Theoretical ITS talk at  
the RAI convention  
center by Vincent Lau



## PROGRAM ALL

Meet at the stand 02.308 15:15

Wednesday the 17th

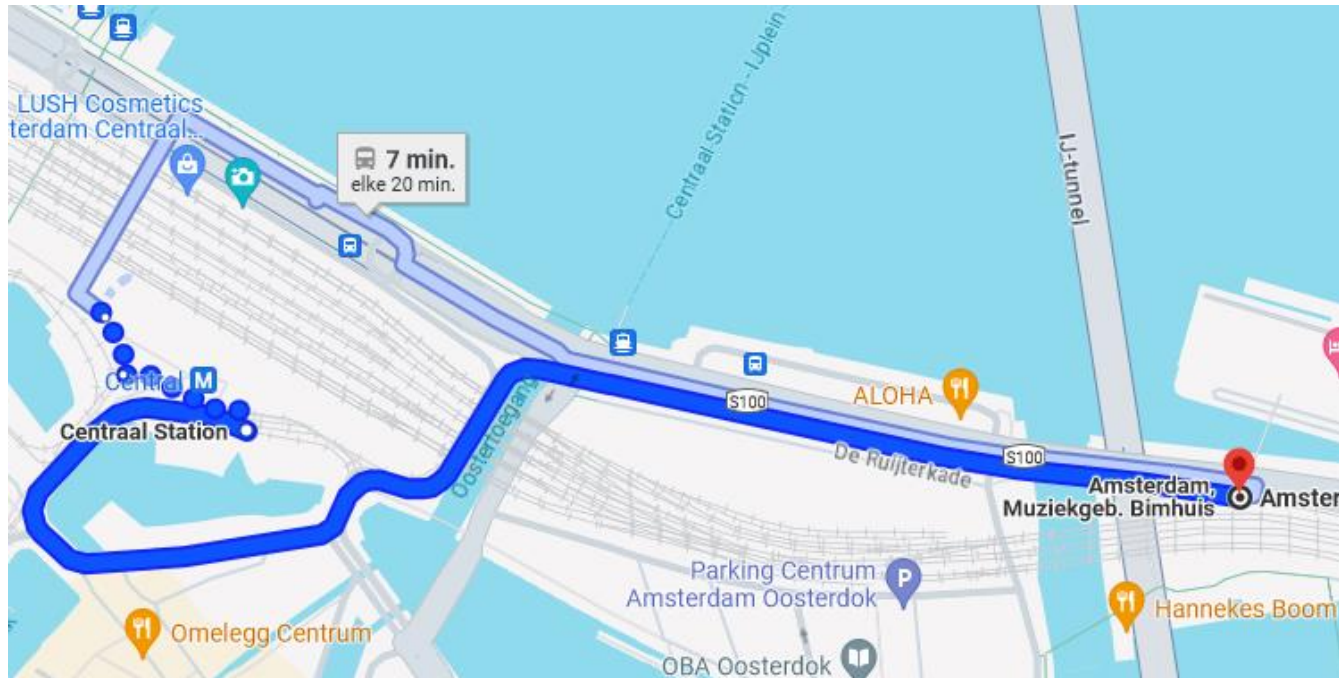
**15:30 – 15:45** Travel to central station  
by subway

Whole group meets up with Mick  
Werkendam and splits up into two  
groups A and B

## PROGRAM ALL

Group A goes to Goes with  
Vincent Lau to TMC  
(tram 26 one stop)

Group B goes to red light  
district with Mick  
Werkendam



## PROGRAM GROUP A

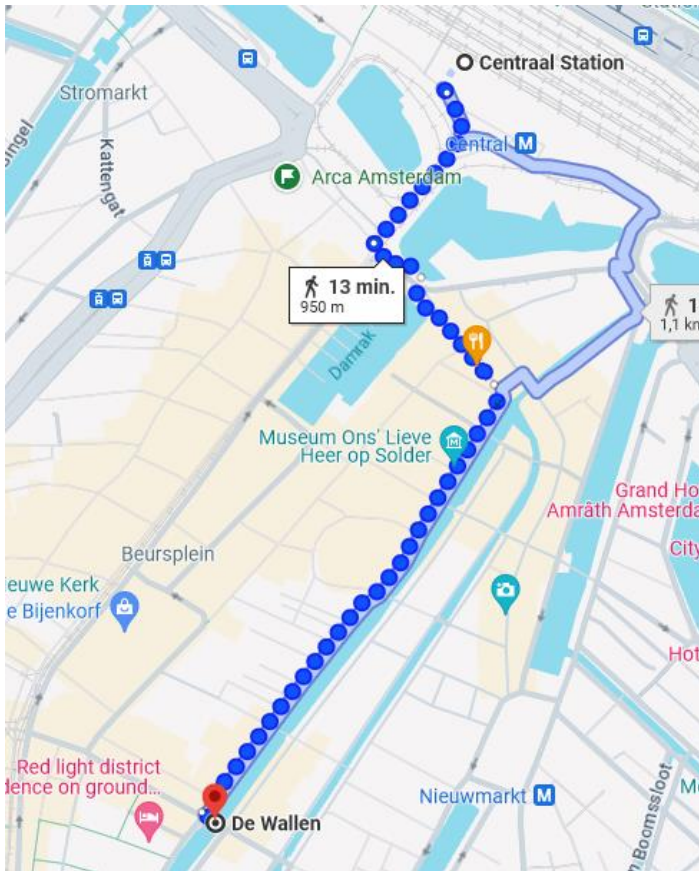
3. 16:00 – 17:30

Group A Visits TMC.

Group will split up into groups of 4 or 5 persons for a visit of the control room.

Serry Kroese will present the TMC





## PROGRAM GROUP B

4. 16:00 – 17:30 Group B Visits Red light district.

Mick Werkendam will demonstrate what Amsterdam does to manage large crowds of tourists in a very crowded part of town.

Please contact Jenny Simonsen  
for more information



Jenny Simonsen

COO

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