



**We make cities
smart & climate
neutral**



www.gaiahub.earth



GaiaHub Team: from research to startup



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Our mission

70%

of global **GHGs** are produced by cities, and **1/3** of that is from **transport**.

55%

EU target of net reduction in greenhouse gases generated by traffic by **2030**.



How are we going to
reach that target in 6 years?



Through **real-time data**,
automated **reporting**,
and **data-driven actions**.



Overview

Projects

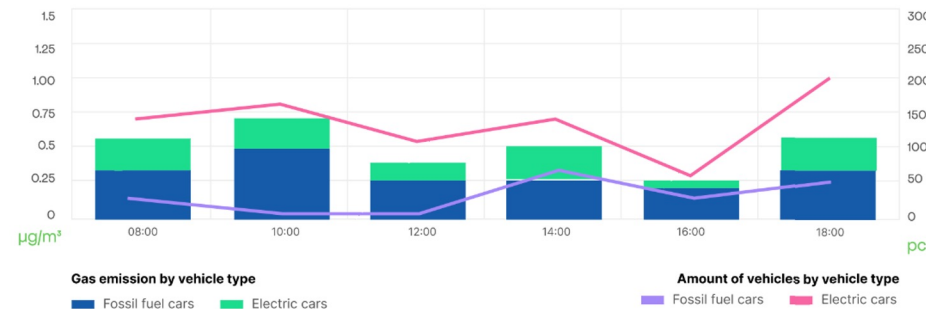
Riiamae

Places

Setup

Simulated scenario

CO2 emission prediction 21.03.2023 08:00-18:00



Medium Air Quality

Dominant Pollutant - PM₁₀



23 dB

Average urban daily noise

Average daily fossil fuel cars
usage change since start of
project

-23.2% ▲ Goal: -40.00%

You are on track! Continuing with
this rate, you will reach your goal
17.05.2023

Details

08:00-10:00

Electric cars	50	22%
Fossil fuel cars	175	78%
Sum	225	100%

contribution

0.12 µg/m³
1.00 µg/m³

Show these vehicles

- Buses
- Delivery trucks
- Manual bikes and scooters
- Electric bikes and scooters

Choose date and time

Dates
21.03.2023 - 21.03.2023

Time
08:00 - 9:30

Estimated number of people 690

Cars 400

Electric cars 12

Fossil fuel cars 364

Unknown 24

Bikes 72

Small electric vehicles 75

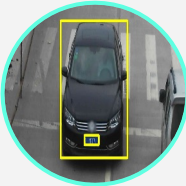
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Traffic radars (speed,
travel time, number of vehicles,
etc)



Urban noise sensors



**Smart-edge
Cameras** (vehicle type
classification)

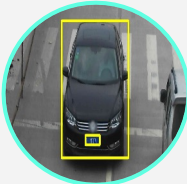


**Environmental
sensors** (temperature,
humidity, wind, pressure,
GhGs, etc)

GaiaHub takes this data and combines it into knowledge in the following areas:

- **air quality** monitoring and prediction,
- **urban noise** monitoring and prediction,
- **congestion** monitoring and prediction,
- intelligent **vehicle counting** and classification.





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All-in-one dashboard

Near-real-time insights

Data fusion

Advanced ML algorithms

Reporting tools

Simulation tools

- ✓ GDPR compliant
- ✓ Secure and reliable
- ✓ Simple and intuitive UI
- ✓ Tested on non-tech professionals



Overview

Projects

Places

Setup

Projects

Zones

Sensors

Team

Welcome to GaiaHub!

In order to help you set up the app, we're going to ask you a series of questions.

Get started

GaiaHub



How do we deliver **GaiaHub platform?**



We sign a letter of intent with



City/company
representative in charge of
creating urban mobility
policy



We sign a letter of intent with **Port of Tallinn**

City/company
representative in charge of
creating urban mobility
policy



We sign a letter of intent with **Port of Tallinn** and define project goals.

City/company
representative in charge of
creating urban mobility
policy



Reporting to EU and UN to comply with
sustainability reporting requirements

Monitoring traffic hotspots

Investigating public transport routes

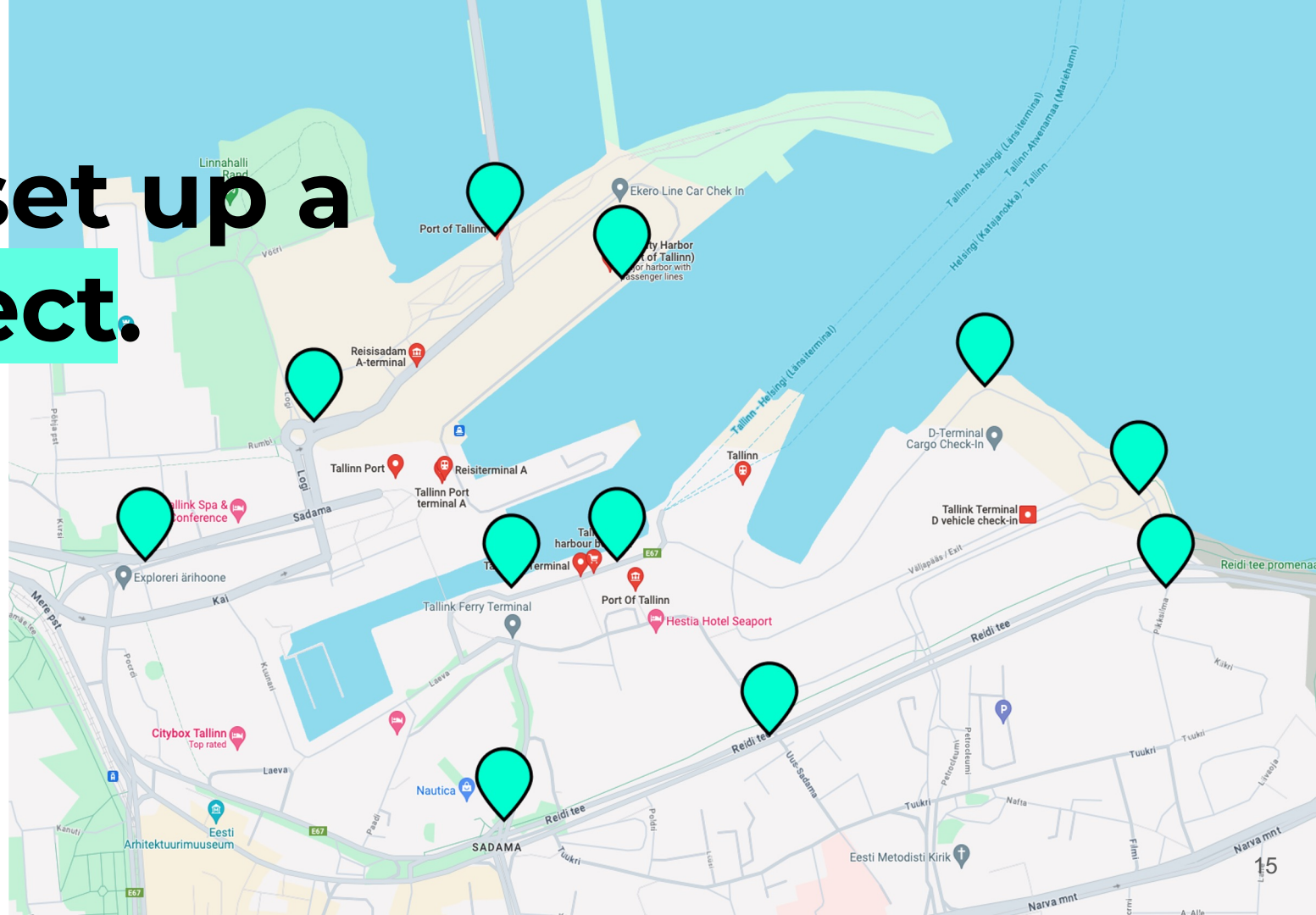
Testing policy success

We set up a project.



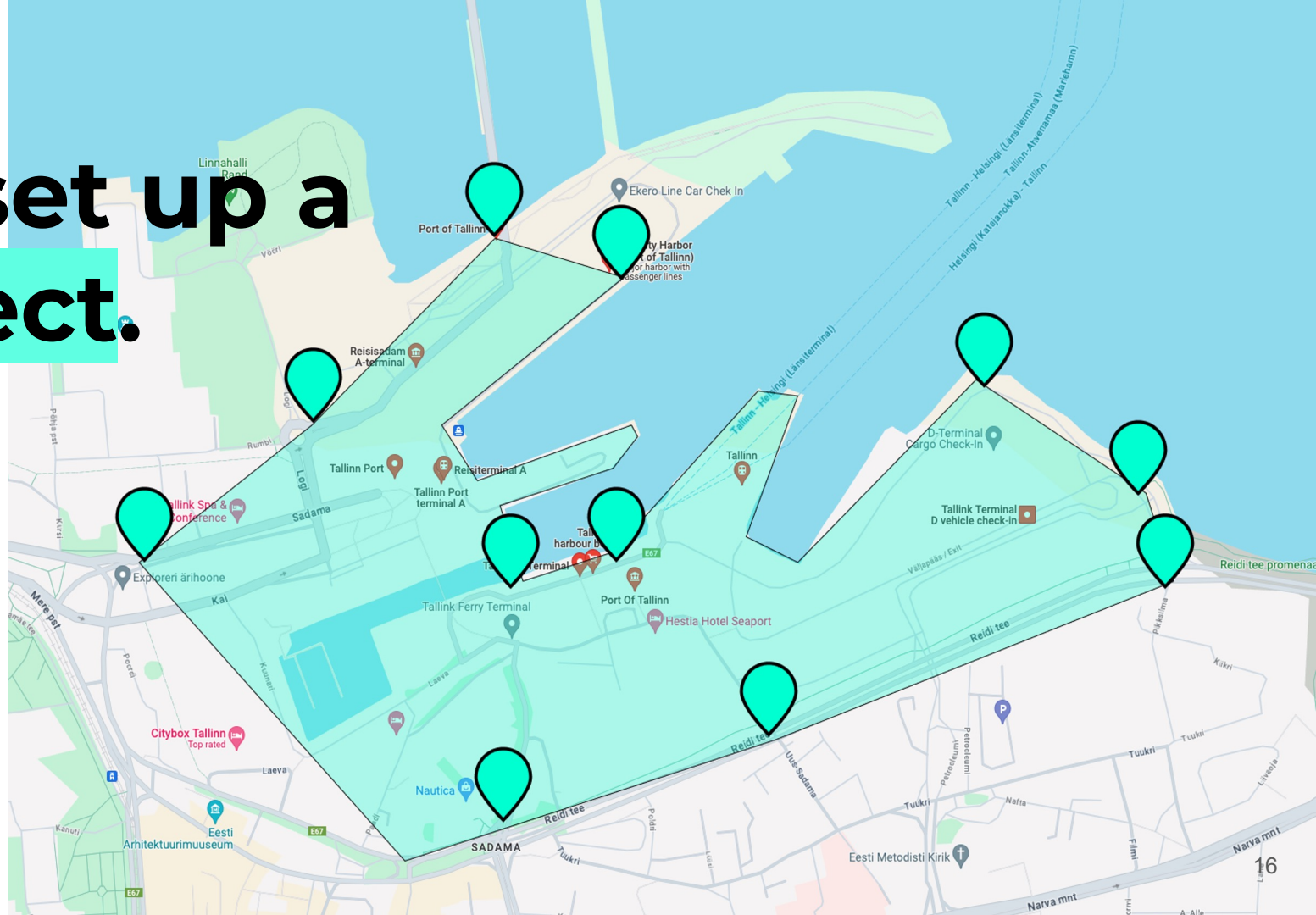
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We set up a project.



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We set up a project.



What can [your city/company] gain from GaiaHub?

Calculate GHG emissions on the spot and **predict** the **emissions**

Generate and schedule reports to be sent to officials and to be suitable for EU-level, country level or company strategy **reporting**

Provide data to **estimate health effects** of urban air quality and noise on premises

Simulate possible **scenarios in vehicle traffic**

Provide data proof about **carbon neutrality plan progress**

Build other solutions on top of our data/API



Products portfolio

GaiaHub AIR

- Measure
- Predict
- Simulate

Air quality, incl. GHGs, particles; projected change and simulations

GaiaHub TRAFFIC

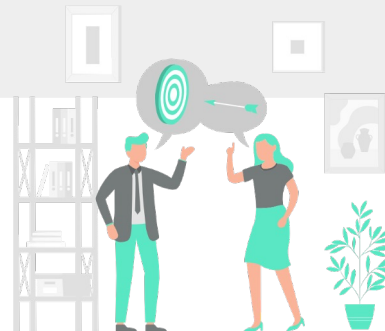
Aggregate traffic data, incl intelligent vehicle counting

Redirect traffic through smart traffic lights based on predictions

Simulation playground for traffic situations

GaiaHub REPORTS

- **Compliant** with European climate reporting standards
- Generate and schedule **automatic email reports** for officials
- Also suitable for companies under [ESG standards](#)





Make your city smart and climate neutral

GaiaHub is an **ecosystem** of
intelligent **reporting and simulation**
products offering insight into **urban**
traffic's impact on the climate.



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hello@gaiahub.earth

