



nordic+

Info webinar about ITS European Congress 2025 Seville

Jenny Simonsen

30.01.2025

Agenda Nordic+ webinar

10:00-12:00

@ **Welcome** Jenny Simonsen, Nordic+

@ **Nordic collaboration and innovation towards 2030** – Nina Egeli Nordic Innovation

@**Spanish markets and collaboration opportunities** - Luis Briceno Arismendi, ITS Spain

@**Information about ITS European Congress 2025 Seville and the Nordic+ pavilion** - Sanni Remonen, Nordic+ & Jenny Simonsen, Nordic+

@ **Q&A**



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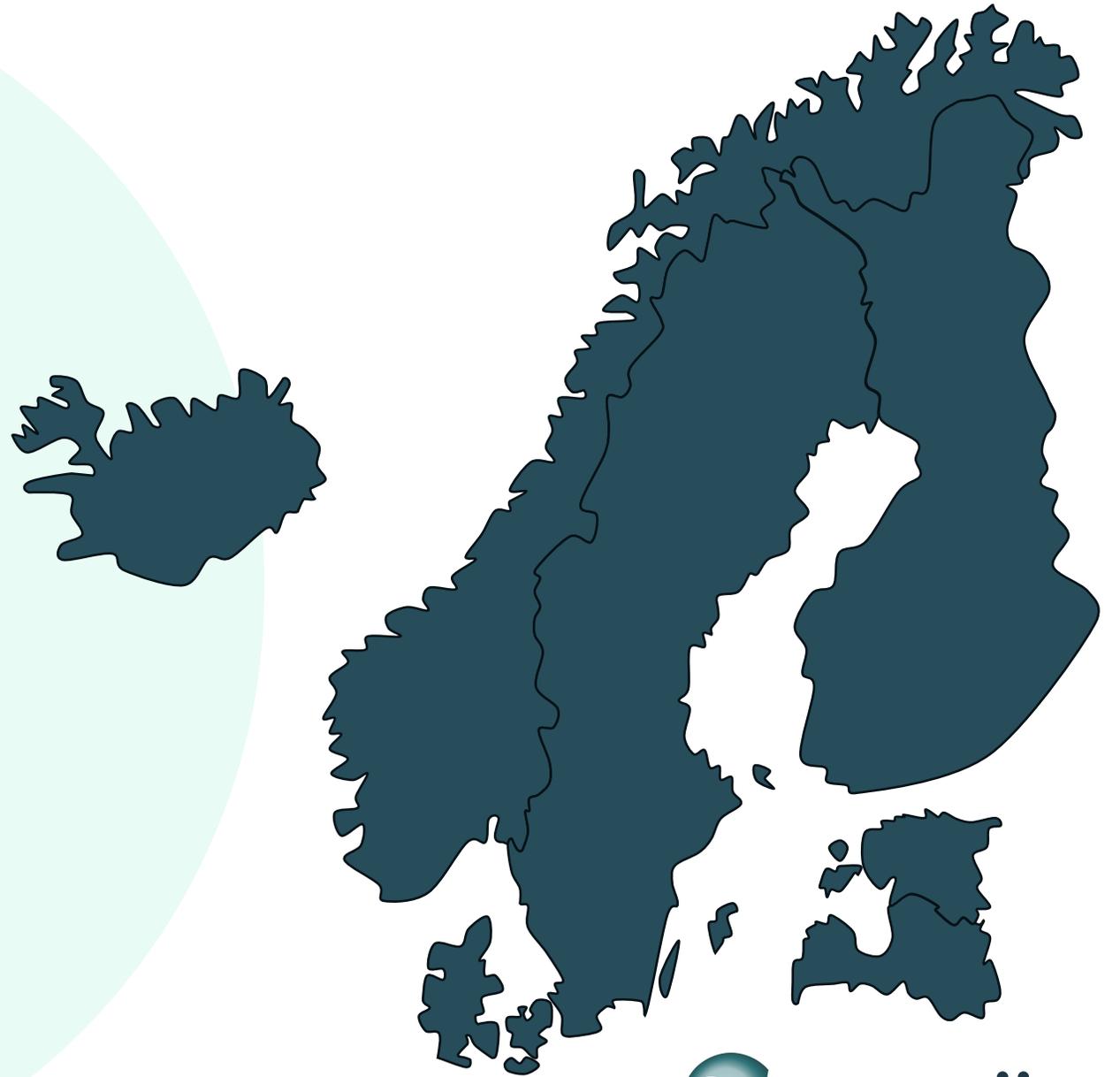
Sustainable change for a better future of mobility



Nordic+ network

Nordic+ is a network of ITS associations in Denmark, Estonia, Finland, Iceland, Latvia, Norway, and Sweden.

The Nordic+ network consists of 400+ mobility and transportation companies, cities, authorities, and organisations in research and academia – all members of the local ITS associations.





Nordic+ culture

Vision

Nordic+ is the leading region for future-proof mobility.

Mission

Connecting the Nordics and beyond through seamless, smart, and sustainable mobility.

Values

Trust
Professionalism
Courage
Passion
Collaboration



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Nordic+ Team



400+

Members



7

Countries



>10

Events and webinars
yearly



Generate Projects
Attract Investors
Market insight and growth
Knowledge sharing

*The next Nordic+
success takes
place in*

Seville



This we delivered in Dubai:

140

New Contacts

64

Business Leads

12

RFP's



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The European ITS Congress 2025:



19 – 21

May



FIBES

Seville



3.500

Attendees



100+

Exhibitors



100+

Sessions

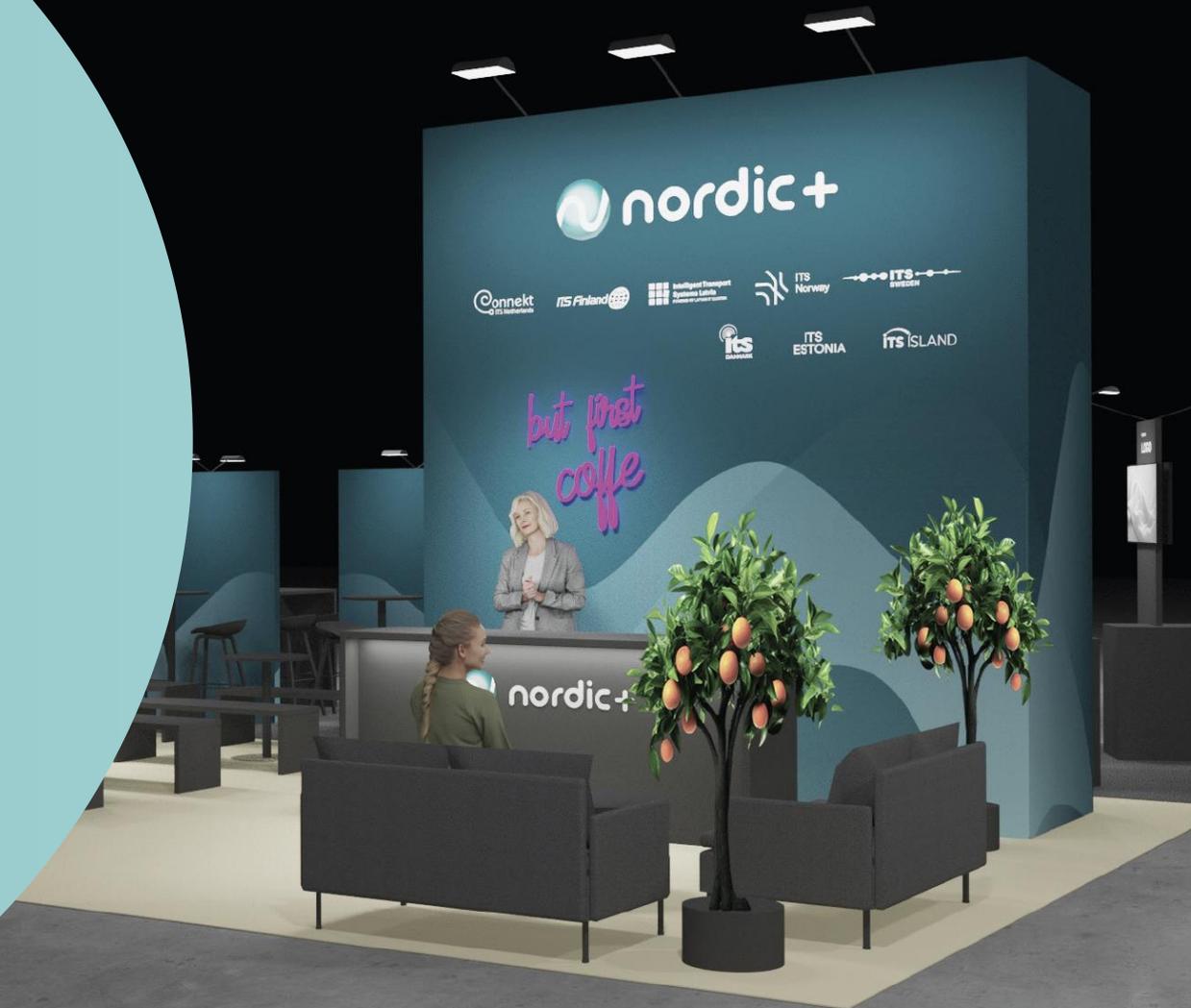


1

Nordic+ Pavilion
and Delegation

*This is your
invitation to join
the one and only*

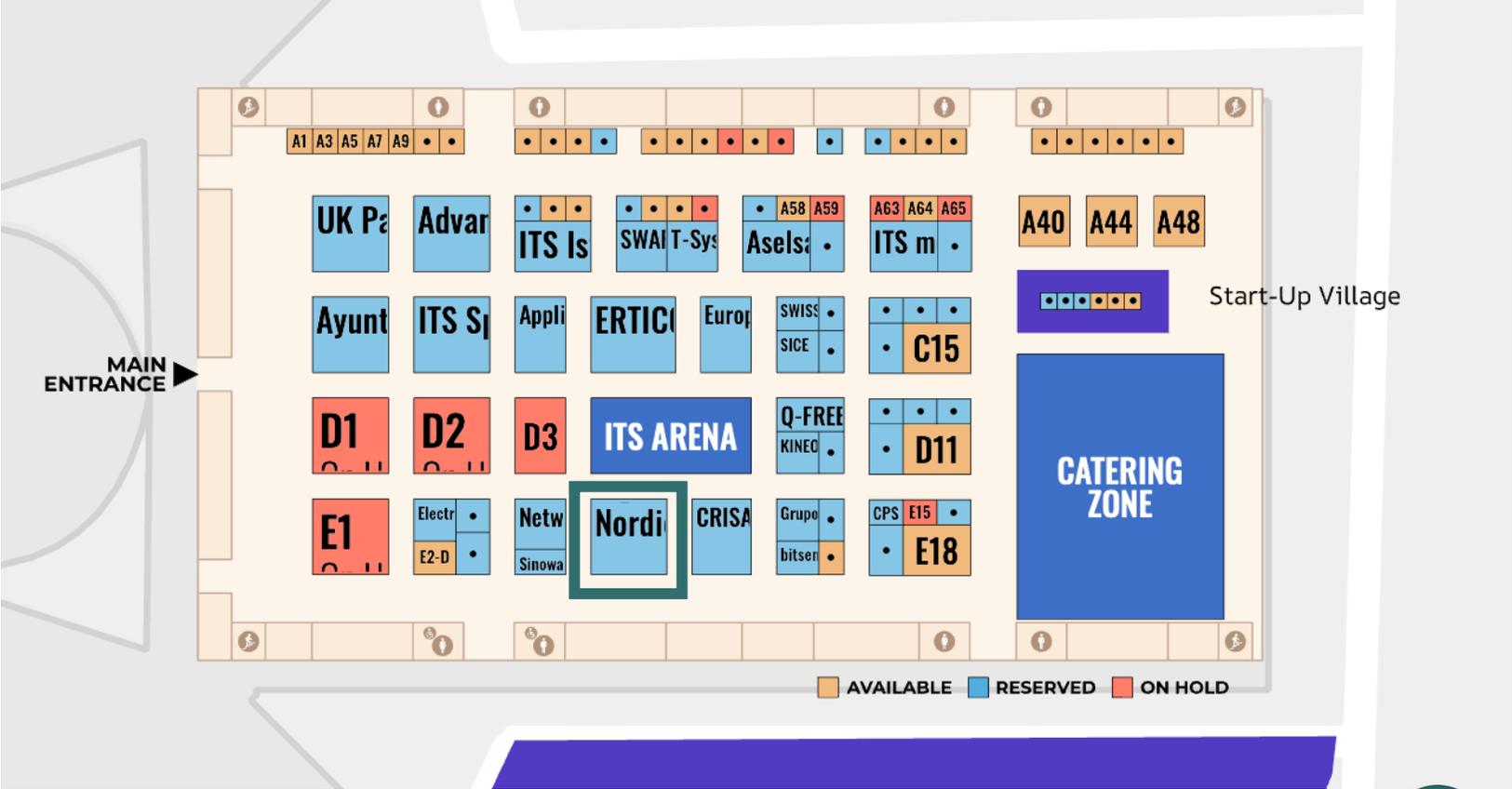
Nordic+ **pavilion**



Nordic+ Pavilion Partners



The Exhibition Area





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SPONSOR LOGO

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connected & sustainable

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Nordic+ Partnership Packages

- 1. Pavilion networking
- 2. Pavilion content
- 3. Nordic+ Night & events
- 4. Visibility & marketing
- + Bring your **product**

Product+



7500 €*
* VAT not included in the price.

Classic



5000 €
* VAT not included in the price.

* Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs from especially large product sizes or other additions will be added to the package price.

VAT not included in the price.



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1

Pavilion networking

- Nordic+ Pavilion receptions
- Invite clients and guests to meet at the Pavilion
- Logo visibility
- Export market advice
- Lunch and refreshments

+ more

2

Pavilion content

- Pitching and presentations at the Pavilion scene
- Demo and launch products and services
- Events and delegations with other countries based on participants' interests

+ more

3

Nordic+ Night & events

- Nordic+ Night tickets
- Events and dinners hosted by your local ITS organisation
- Invite guests to invite-only side events

+ Ask your local contact for more information

4

Visibility & marketing

- Nordic+ webinars and pitching coaching
- Social media marketing in Nordic+ channels
- Nordic+ Web page to publish your contents
- Nordic+ Newsletter coverage

+ more



Bring your product

- Product display or one screen dedicated for your use only at the Pavilion
- Product presentation at the Pavilion scene

+ Ask your local contact for more information



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A tropical park scene with palm trees and a fountain. The background shows a sandy path lined with tall palm trees. In the distance, there is a small, ornate fountain with a domed structure. The scene is brightly lit, suggesting a sunny day.

Save the Date

20.5.2025

Nordic+ **Night**

Exclusive experiences,
networking, & fun!

Nordic+ Hotel

Only YOU Hotel Sevilla

Location:

- 25 min from the convention center by public transport
- 20 min from the old town by walking

Nordic+ Price:

- 225 € / Double Premium room
- incl. breakfast

Booking code: Nordicpluss

[BOOK HERE](#)

Valid until: 28.1.2025

for bookings during 18. - 22.5.2025



Nordic+ Pavilion brings people together!

The Network

40+ organisations from Denmark, Estonia, Finland, Iceland, Latvia, Norway, Sweden, and the Netherlands

Matchmaking

With our connections to other ITS organisations we help you reach any specific targets

Group visits

Delegations and specialised meetings where you will be able to pitch your story



What's after Seville?



2026



Contact



Nordic+
Connected &
Sustainable

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