



nordic+

# Info webinar about ITS European Congress 2025 Seville

Jenny Simonsen

30.01.2025

# Agenda Nordic+ webinar

## 10:00-12:00

@ **Welcome** Jenny Simonsen, Nordic+

@ **Nordic collaboration and innovation towards 2030** – Nina Egeli Nordic Innovation

@**Spanish markets and collaboration opportunities** - Luis Briceno Arismendi, ITS Spain

@**Information about ITS European Congress 2025 Seville and the Nordic+ pavilion** - Sanni Remonen, Nordic+ & Jenny Simonsen, Nordic+

@ **Q&A**



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# Sustainable change for a better future of mobility

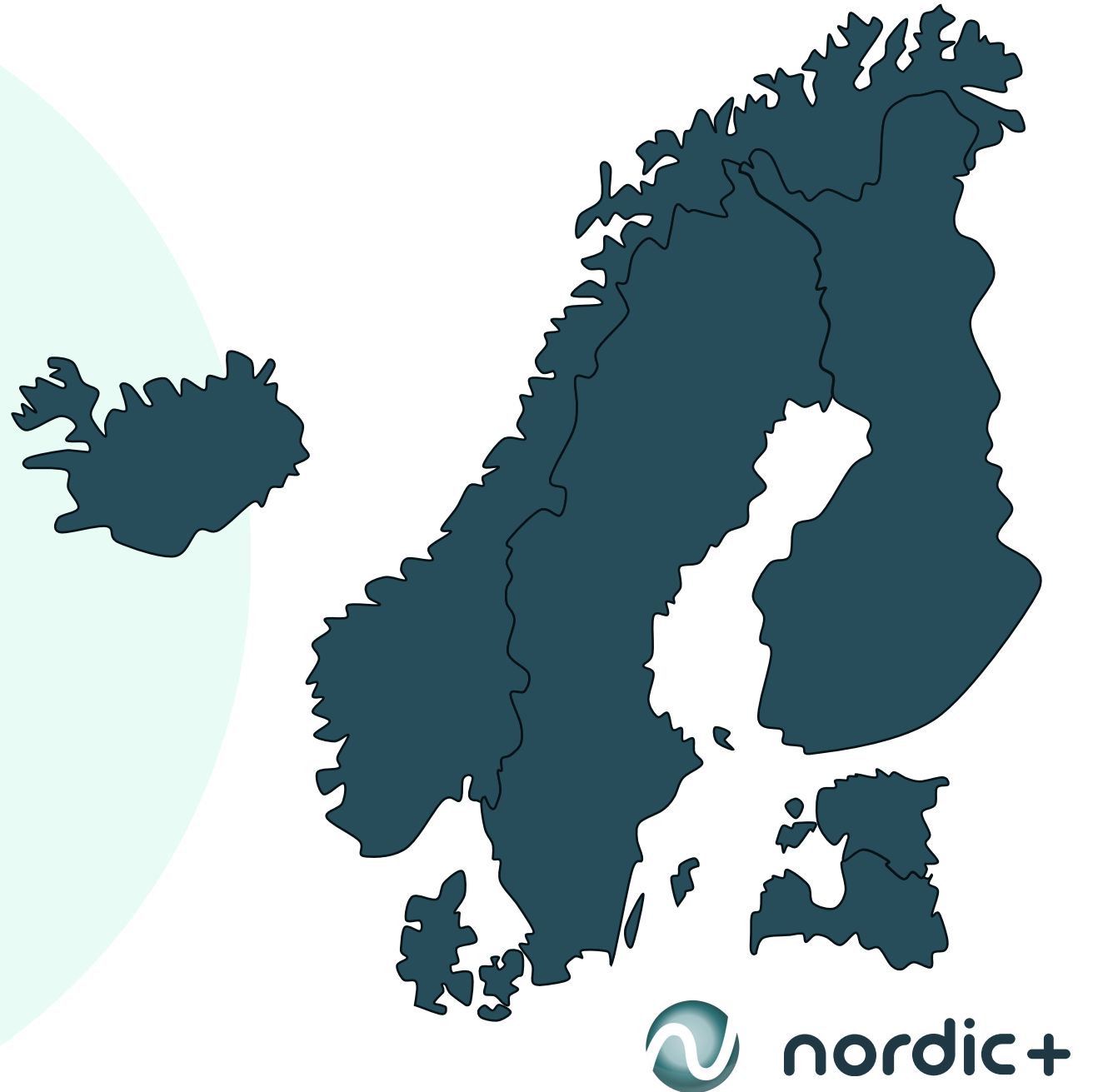


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# Nordic+ network

Nordic+ is a network of ITS associations in Denmark, Estonia, Finland, Iceland, Latvia, Norway, and Sweden.

The Nordic+ network consists of 400+ mobility and transportation companies, cities, authorities, and organisations in research and academia – all members of the local ITS associations.





# Nordic+ culture

## Vision

Nordic+ is the leading region for future-proof mobility.

## Mission

Connecting the Nordics and beyond through seamless, smart, and sustainable mobility.

## Values

Trust  
Professionalism  
Courage  
Passion  
Collaboration



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# Nordic+ Team



**400+**

Members



**7**

Countries



**>10**

Events and webinars  
yearly



Generate Projects  
Attract Investors  
Market insight and growth  
Knowledge sharing

*The next Nordic+  
success takes  
place in*

Seville





***This we delivered in Dubai:***

**140**

**New Contacts**

**64**

**Business Leads**

**12**

**RFP's**



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# The European ITS Congress 2025:



**19 – 21**

May



**FIBES**

Seville



**3.500**

Attendees



**100+**

Exhibitors



**100+**

Sessions



**1**

Nordic+ Pavilion  
and Delegation

*This is your  
invitation to join  
the one and only*

# Nordic+ pavilion

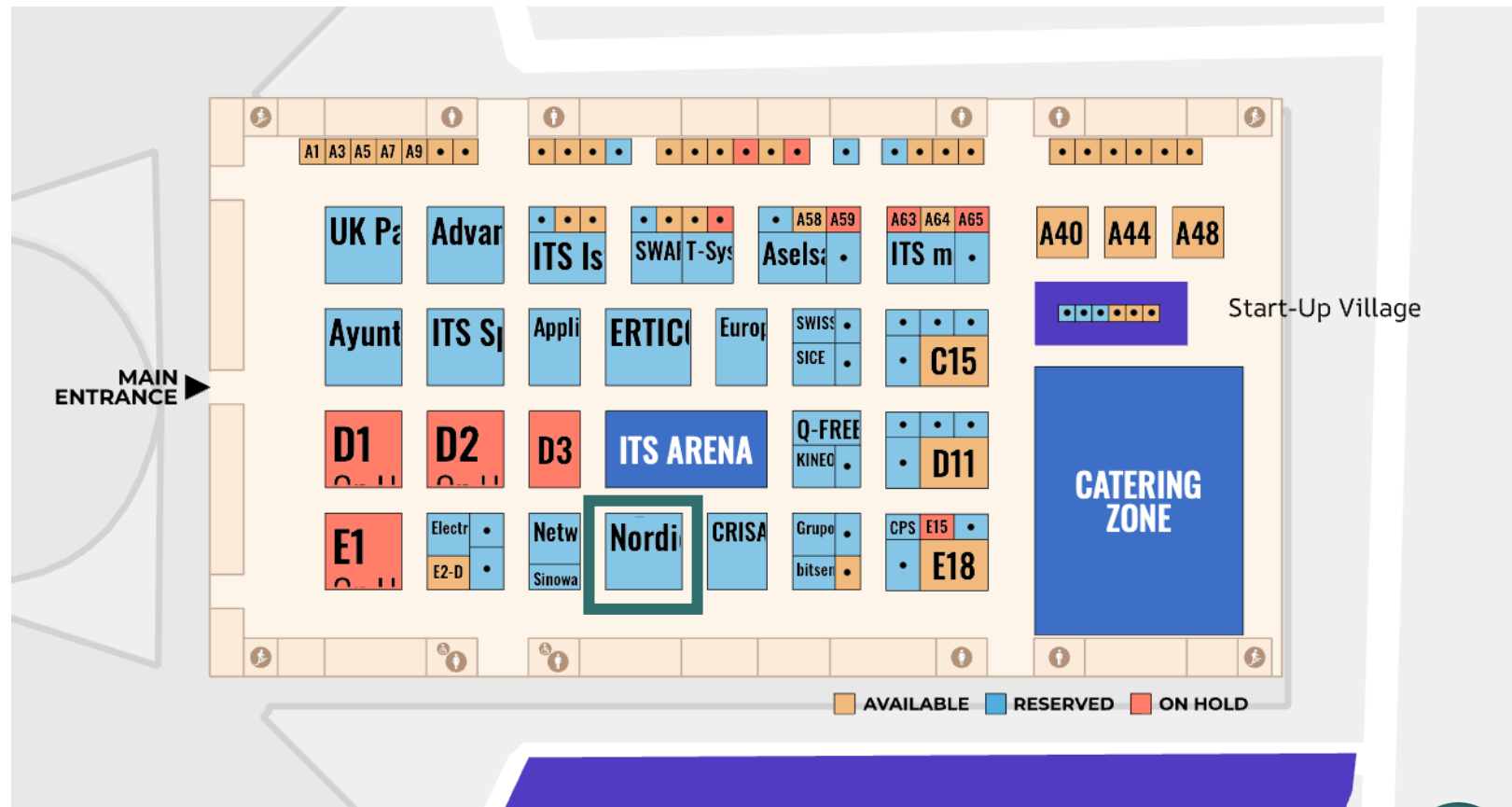




# Nordic+ Pavilion Partners



# The Exhibition Area







# Nordic+ Partnership Packages

	Product+	Classic
1. Pavilion networking		
2. Pavilion content		
3. Nordic+ Night & events		
4. Visibility & marketing		
+ Bring your <b>product</b>		
	7500 €* 	5000 € 

\* Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs from especially large product sizes or other additions will be added to the package price.

VAT not included in the price.



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# 1

## Pavilion networking

- Nordic+ Pavilion receptions
- Invite clients and guests to meet at the Pavilion
- Logo visibility
- Export market advice
- Lunch and refreshments

+ more

# 2

## Pavilion content

- Pitching and presentations at the Pavilion scene
- Demo and launch products and services
- Events and delegations with other countries based on participants' interests

+ more

# 3

## Nordic+ Night & events

- Nordic+ Night tickets
- Events and dinners hosted by your local ITS organisation
- Invite guests to invite-only side events

+ Ask your local contact for more information

# 4

## Visibility & marketing

- Nordic+ webinars and pitching coaching
- Social media marketing in Nordic+ channels
- Nordic+ Web page to publish your contents
- Nordic+ Newsletter coverage

+ more



## Bring your product

- Product display or one screen dedicated for your use only at the Pavilion
- Product presentation at the Pavilion scene

+ Ask your local contact for more information



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*Save the Date*

20.5.2025

# Nordic+ Night

Exclusive experiences,  
networking, & fun!



# Nordic+ Hotel

## Only YOU Hotel Sevilla

### Location:

- 25 min from the convention center by public transport
- 20 min from the old town by walking

### Nordic+ Price:

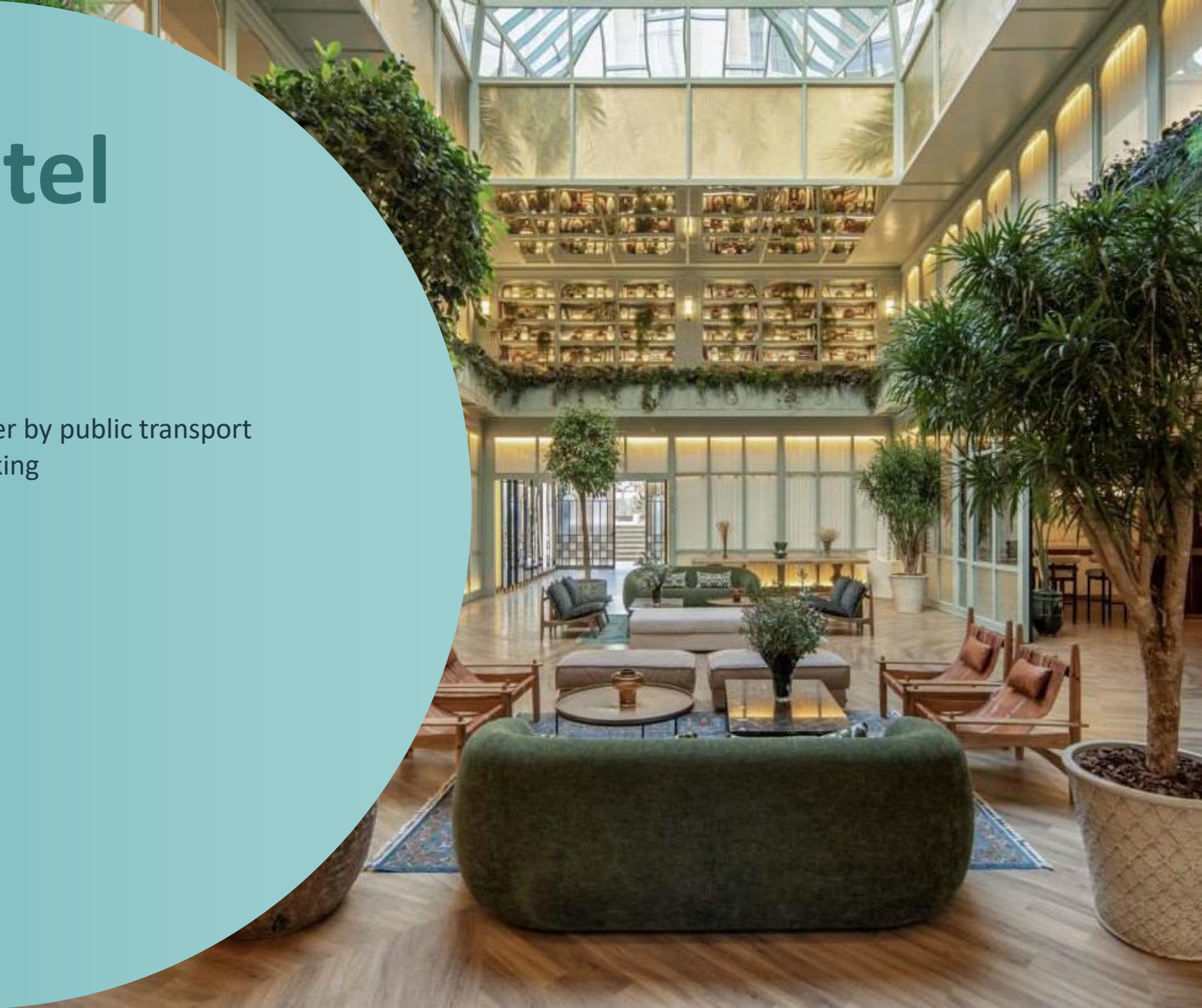
- 225 € / Double Premium room
- incl. breakfast

**Booking code: Nordicpluss**

**[BOOK HERE](#)**

**Valid until: 28.1.2025**

for bookings during 18. - 22.5.2025



# Nordic+ Pavilion brings people together!

## The Network

40+ organisations from Denmark, Estonia, Finland, Iceland, Latvia, Norway, Sweden, and the Netherlands

## Matchmaking

With our connections to other ITS organisations we help you reach any specific targets

## Group visits

Delegations and specialised meetings where you will be able to pitch your story



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# What's after Seville?



2026



# Contact



Nordic+  
Connected &  
Sustainable

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