

Nordic collaboration and innovation towards 2030



Nordic
Innovation

Nordic+ Webinar
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New opportunities are underway!

- A new Nordic strategy & budget for innovation, collaboration and business 2025-2027 (2030)
- New funding = new projects



Individuals:

Seamless, integrated and
people-centric mobility solutions

Nordic Innovation's Mobility Universe

Society:

Sustainable secure, energy-
efficient and decarbonized mobility

AIR

LAND

- [Nordic Open Mobility and Digitalisation \(NOMAD\)](#)
- [Sustainable Insights: Measure, Inform, Mobilise \(MIM\)](#)
- [Control Tower for Autonomous Vehicles \(CONNECTING\)](#)

SEA

AIR

LAND

- [Nordic Network for Electric Aviation \(NEA\)](#)
- [Nordic Drone Initiative \(NDI\)](#)
- [Innovative sustainable urban last mile \(iSMILE\)](#)
- [Next Nordic Green Transport Wave - Large Vehicles \(Next Wave\)](#)

SEA

- [The Connected Ship](#)
- [The Maritime Energy Transition \(MAREN\)](#)
- [The Nordic Green Ammonia Powered Ships \(NoGAPS\)](#)
- [New Offshore Wind Ports in the Nordics \(NOW Ports\)](#)

MULTIMODAL AND CROSS-CUTTING

- [Nordic+ Mobility Ecosystem](#)
- [Nordic Ecosystem Mobility Unlimited \(NEMU\)](#)
- [Sustainable Connected Transport and Logistics System \(SUCOLOS\)](#)



Collaboration for Nordic innovation, sustainability and integration

- Accelerating the green and the digital transition.
- The Nordic region as leading in sustainable business models and circular economy
- Strengthening regional and global market opportunities for Nordic companies



Three new programmes 2025-2027 (2030)

- Realising innovative and green solutions
- Digital and green innovation, data and data sharing
- Internationalisation and access to capital



1. Realising green and innovative solutions

- Mature solutions - towards 2030
- Commercialisation and marked introduction
- Transforming legacy industries
- Establishing the Nordic region as an attractive market for early introduction of sustainable solutions
- Public-private partnerships
- Validate circular and sustainable business models
- What are the concrete needs and barriers?



2.Digital solutions, data and data sharing

- Innovation towards 2050
- Sustainability – integration – resilience - competitiveness
- Key enablers: Technology, digitalisation, data and data sharing, long-term collaboration structures
- Establish Nordic innovation ecosystems and value chains for long-term competitiveness, transformative change and resilience
- Strategic innovation and technology for green transition and new business opportunities
- A Nordic ecosystem for critical technologies and deeptech



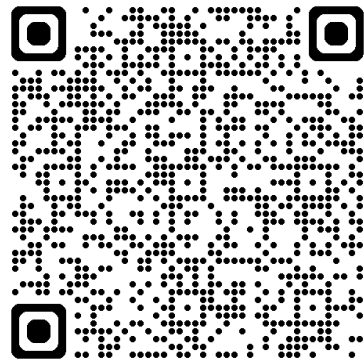
3. Internationalisation and access to capital

- Improve access to private and public capital for market ready solution
- Strengthen competitiveness and market access
- Identify needs!
 - Scaling, internationalisation and export
 - Nordic brand





Get ready!



**Systemic
innovation
compass**

Nordic Smart Mobility
and Connectivity

- Start working on ideas and partnerships
- Upcoming call connected to three new programmes
- For inspiration:
 - 7 recommendations
 - Innovation Hotspots



The next stages of Nordic
Innovation and Cooperation
for sustainable mobility and
transport

Thank you!



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