



You are invited

to the world's leading event
for mobility business and
traffic technology professionals at

INTERTRAFFIC

AMSTERDAM

10 - 13 MAR 2026



Join the main event of 2026 for:

1

Commercial success:

Direct access to procurement-ready buyers, distributors and integrators. This is a true commercial fair.



2

Conversation:

Intertraffic is where future-shaping discussions take place. This is where you'll find new partners and angles to develop your business.



3

Connection:

Milestone moments and shared experiences that tie the group together for years to come.



Pitching



Networking



Public-Private Partnerships





Innovation



Side-events

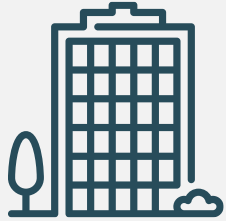


Meetings

Intertraffic Amsterdam 2026



10 – 13
March



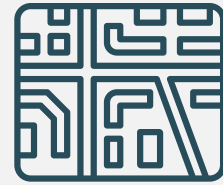
RAI
Amsterdam



30 k
Attendees



100+
Countries



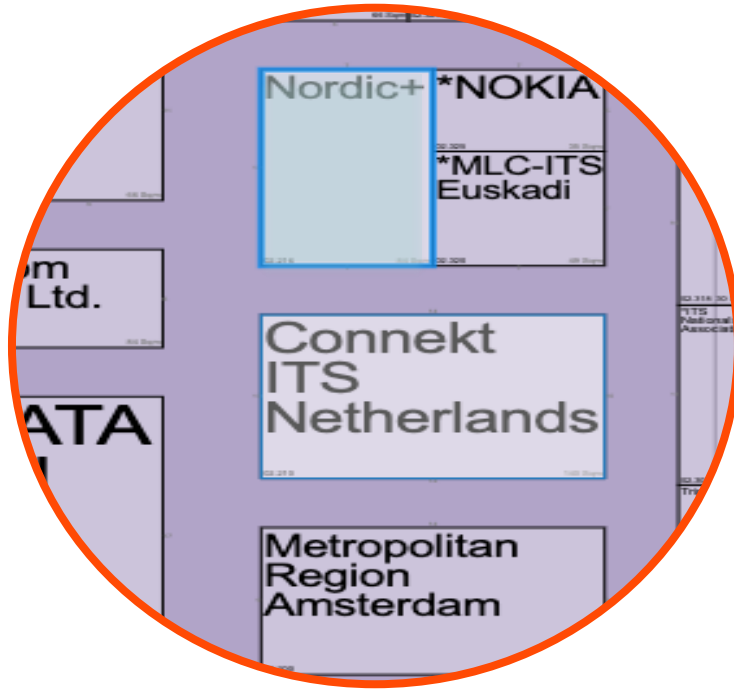
900+
Exhibitors



1
Nordic+ Pavilion

Nordic+ Pavilion, Hall 3, Booth 02.216

Nordic+ pavilion 84 m²



Nordic+ Pavilion



Partnership packages

1. Pavilion networking

2. Pavilion content

3. Marketing & visibility

4. The legendary Nordic+ Night

+ Bring your **product**

Product+



7500 €*
7500

Classic



5000 €
5000

* Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs from especially large product sizes or other additions will be added to the package price.

VAT not included in the price.



1

Pavilion networking

- Nordic+ Pavilion receptions
- Invite clients and guests to meet at the Pavilion
- Logo visibility
- Export market advice
- Lunch and refreshments

+ more



2

Pavilion content

- Pitching and presentations at the Pavilion scene
- Demo and launch products and services
- Events and delegations with other countries based on participants' interests

+ more



3

Marketing & visibility

- Nordic+ webinars and pitching coaching
- Social media marketing in Nordic+ channels
- Nordic+ Web page to publish your content
- Nordic+ Newsletter coverage

+ more



4

Nordic+ Night & side events

- Nordic+ Night tickets
- Events and dinners hosted by your local ITS organisation
- Invite guests to invite-only side events
- **Nordic+ brokerage event for EU Horizon calls**

+ Ask your local contact for more information



+

Bring your product

- Product display or one screen dedicated for your use only at the Pavilion
- Product presentation at the Pavilion scene

+ Ask your local contact for more information



Who's going to be there?

Intertraffic attracts municipal procurement teams, road authorities, operators, integrators, and infrastructure contractors - your clients and partners - around the world.



bouvet



SIGNATUR | ITS



VAMOS



Platform for connecting and showcasing your excellence

The Pavilion



Nordic+ pavilion gathering the latest innovation
Pavilion pitching & demos

Matching



Joint efforts for matching with local stakeholders during the event and Nordic+ side-events

Visibility



Logo visibility
Visibility through social media
Joint press releases

Timetable Nordic+ Pavillion Intertraffic Amsterdam 2026 (DRAFT)

Time	Tuesday 10.3.	Wednesday 11.3.	Wednesday 11.3.	Thursday 12.3.	Friday 13.3.	Pavilion	
9:30	Pavilion open	Pavilion open	EU Horizon Broakers event	Pavilion open	Pavilion open	ITS Denmark ITS Estonia ITS Finland ITS Iceland ITS Latvia ITS Norway ITS Sweden	
10:00			"b2Match" Brokerage event 10:00 - 13:00				
10:30							
11:00							
11:30							
11:00	Lunch	Lunch			Lunch		Lunch
12:30							
13:00		Nordic excellence – Driving Europe’s competitiveness" 13:00 - 13:45					
13:30							
14:00							
14:30							
15:00							
15:30					Event end		
16:00	Pavilion reception 16:00 - 17:30	German delegation "ITS Mobility" 16:30					
16:30							
17:00							
17:30							
18:00							
18:30							
19:00	Nordic+ Night						
19:30							
20:00							
20:30							
21:00							
21:30							
22:00							
22:30							



nordic+



Save the date

10.3.2026 at 19:00

Nordic+ Night

**Exclusive experiences,
networking, & fun!**





*The first Nordic+
Brokerage event
Wednesday 11th*

**Find you EU Horizon
partner at the Nordic+
pavilion**



DoubleTree by Hilton Amsterdam Centraal Station

Savor canal views through floor-to-ceiling windows or enjoy city panoramas at the rooftop lounge. From LuminAir on the 11th floor you will have stunning views over the historic city and the IJ River.

- **Distance to RAI:** 5 km
- **Travel to RAI:** about 15 minutes by public transport
- **Free Wi-Fi:** yes
- **Standard room** – single occupancy
€ **253.26** including breakfast and including city tax

If you would like to see all options hotel can offer please visit [hotel website](#).

Everyone books their own hotel & travel.



Contact



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**Nordic+
Connected &
Sustainable**

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