



Nordic+ Information webinar  
26.2.26 14-15 o'clock

# **INTERTRAFFIC**

**AMSTERDAM**  
**10 - 13 MAR 2026**



# Agenda 14-15 o'clock CET

1

## Nordic+ Pavilion set up

Design, products, lunch etc  
Sanni ITS Finland



2

## Nordi+ Pavilion Program

Pitching sessions, opening session, visitors, social media etc.  
Alex ITS Finland



3

## The Fun part

Nordic+ Night, Brokerage event  
Jenny ITS Norway



4

## Company One-pagers and Q&A

Alphabetical order



# 1

## Nordic+ Pavilion set up

Design, products, lunch etc

Sanni ITS Finland



### Sanni Remonen

Finnish Mobility Export

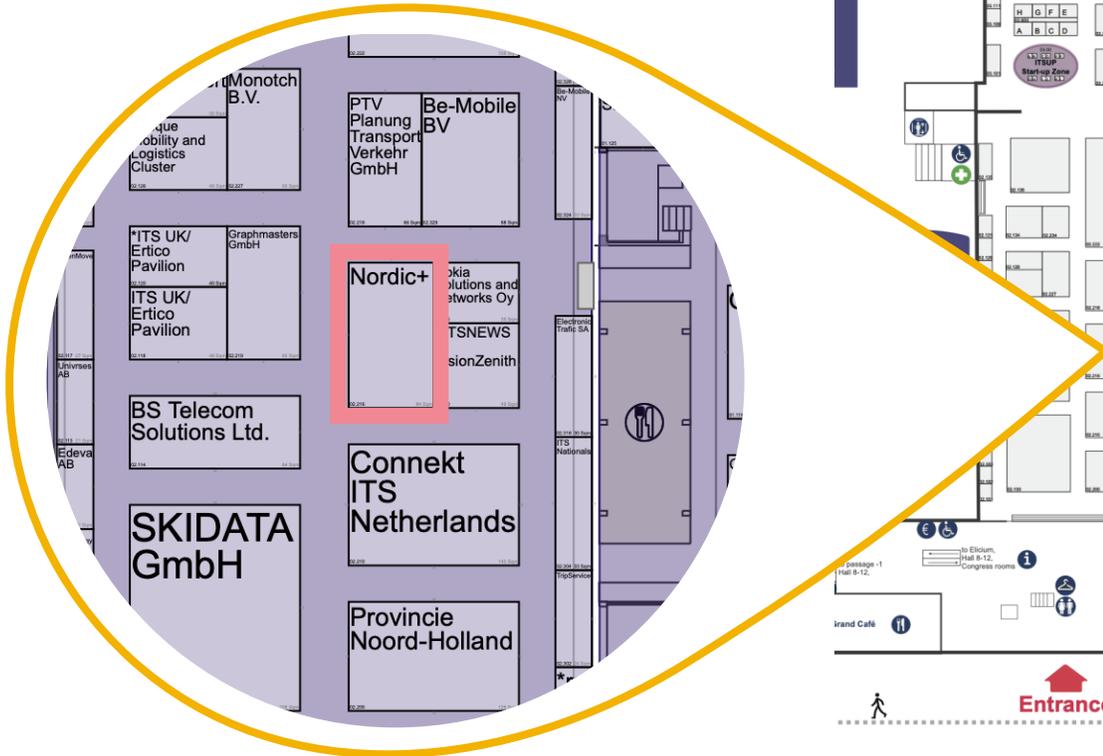
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**Nordic+  
Connected &  
Sustainable**

[www.its-finland.fi](http://www.its-finland.fi)

# Nordic+ Pavilion Hall 2, #02.216



# Nordic+ Pavilion



**2 shared screens:**  
HDMI cable  
No set scheduling  
unless requested.

**Storage:**  
no luggage allowed

**Reception:**  
Coffee & water  
Flyers (in moderation)

nordic+

	TUESDAY 10.3.	WEDNESDAY 11.3.	THURSDAY 12.3.	FRIDAY 13.3.	
9.30	Pavilion opens at 9.30				
10.00	1st Pitching session	ITS UK Delegation visit	Nordic+ Horizon Europe Brokerage Event  Room: D 408 10.00 - 13.00	7th Pitching session	
10.30				Nordic+ Session at Intertraffic Summit 10.45 - 11.15, Summit Theatre 1	
11.00	Connekt stand visit	4th Pitching session			
11.30					
12.00	Lunch	Lunch		Lunch	Lunch
12.30					
13.00	2nd Pitching session	5th Pitching session		8th Pitching session	
13.30					
14.00					
14.30	3rd Pitching session	6th Pitching session	9th Pitching session	Event ends at 15.00	
15.00	Finnsih Ambassador meeting				
15.30		ITS Canada delegation visit			
16.00	Pavilion reception 16.00 - 17.30	German delegation visit (ITS Mobility)			
16.30					
17.00					
17.30	Pavilion closes at 17.30				
18.00					
18.30					
19.00	Nordic+ Night				
19.30					
20.00					
20.30					
21.00					
21.30					
22.00					

# Stand set-up

## Monday 9: Stand decoration 8 AM - 6 PM

- Everyone who accesses the Pavilion during Monday, needs to have a builder's pass.
- To get this, a safety training needs to be done
- The venue can only be accessed with safety shoes during Monday.
- [Get builder's pass here.](#)

**Exhibitor passes:** we have limited number of exhibitor passes. Those who have a product partnership will be prioritized.

- Pass grants access to venue 2 hours before the exhibition opens to visitors each day.

[Visitor registration code – unlimited share with anyone](#)



# 2

## Nordi+ Pavilion Program

Pitching sessions, opening session, visitors etc.

Alex ITS Finland



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Tuesday 10.3.

Wednesday 11.3.

Thursday 12.3.

Friday 13.3.

# Program Nordic+ Pavilion

- <https://itsnordicplus.com/event/intertraf-amsterdam-2026/>
- <https://itsnordicplus.com/event/eu-brokerage-event-intertraffic-amsterdam-11-march-2026/>
- <https://itsnordicplus.com/event/nordic-night-at-intertraffic-amsterdam/>

## Tuesday 10 | 09:30 – 17:30 hrs

9.30

Nordic+ Pavilion open

10.00 – 10.50

Cooperative, connected,  
and automated mobility

Vegard Thomassen, Q-Free – From pioneering multi-lane free-flow to introducing a new tolling OBU
Tuulia Haveri, Dimecc/VAMOS ecosystem – Autonomous depot operations
Gunn Helene Drogset, Applied Autonomy – Scale autonomous transportation with xFlow
Jesper von Zweigbergk, Roadguard – Avoiding accidents caused by faulty tyres, saving 3000 European lives per year
Nis Kehler, WTW – Seamless, integrated, and automated ticketing for maritime transport
Robert Nystad, Norwegian Public Roads Administration – The National Transport Management Programme

11.00 – 12.00

Connekt ITS Netherland delegation visit

12.00 – 13.00

Lunch

# invitation

## *Nordic+ Pavilion Opening Reception*

Dear colleagues and friends,  
we are delighted to invite you for the  
opening of the Nordic+ Pavilion in Amsterdam!

**When:** Tuesday 10th of March 2026 16:00-17:30

**Where:** The Nordic+ Pavilion, Hall 2, Booth 02.216

There will be light serving of food and drinks

Welcome, we look forward to seeing you!

Program:

**Welcome:** *Jenny Simonsen, Marko Forsblom, Hanne Breivik,  
Rihards Āboltniš & Eleen Lindmaa, Nordic+*

**Opening remarks:**

Finland's Ambassador to the Netherlands, Mr. Ilkka-Pekka Similä

Estonia's Ambassador to the Netherlands, Mr. Paul Teesalu

Latvia's Ambassador to the Netherlands, Ms. Solvita Āboltniņa

Norway's Deputy Ambassador to the Netherlands, Ms. Martina Østerhus

**Introductions** from Nordic+ Pavilion Partners

# From pilots to deployment: Scaling Nordic+ ITS Solutions across Europe

## Speakers



**Karol Kovanen,**  
Founder,  
Spinnistart OÜ



**Bjørn Laksforsmo,**  
Director of  
Operation and  
Maintenance,  
Norwegian Public  
Roads  
Administration



**Sanni Remonen,**  
Export Manager,  
ITS Finland



**Gunn Helene  
Drogset, CTO,**  
Applied  
Autonomy



**Kimmo  
Ylisiurunen, Head  
of Traffic Data  
Service Cluster,**  
Fintraffic



**Juris Vilders,**  
Board Member,  
WeAreDots Ltd.

# 3

## The Fun part

Nordic+ Night, Brokerage event

Jenny ITS Norway



**Jenny Simonsen**

COO

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**Nordic+  
Connected &  
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[www.its-norway.no](http://www.its-norway.no)

**YOU'RE INVITED**

# nordic+ night

**INTERTRAFFIC EDITION**

**10 MARCH**

**7.00 PM @Johan Cruijff Arena**

Johan Cruijff Boulevard 1, 1101 AX Amsterdam

Dress code: Smart casual, support your local team

**GET YOUR TICKETS HERE**

**sales end 28 February**



**nordic+**

**BUSINESS  
FINLAND**

# Nordic+ Night

Busses will leave from

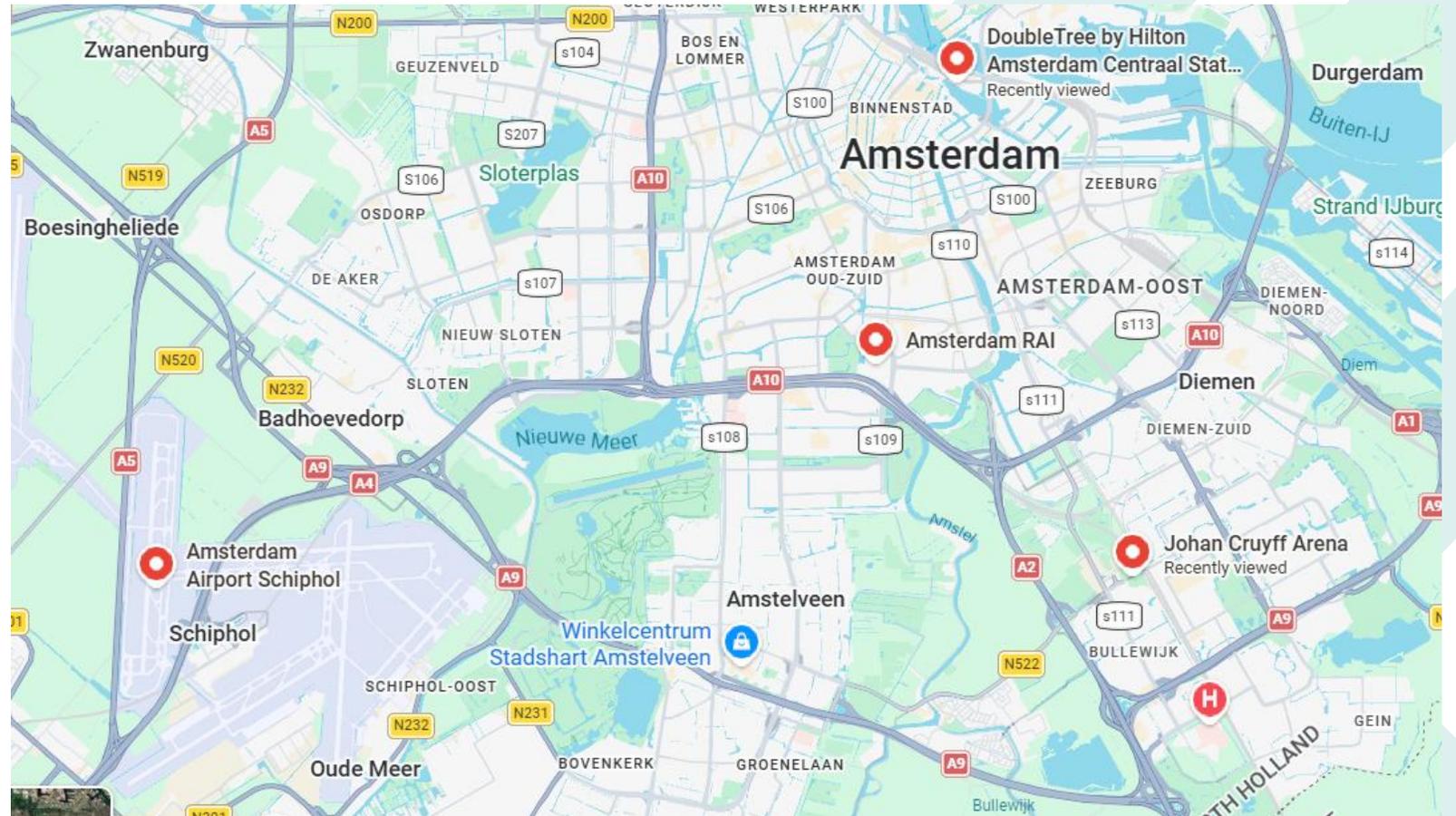
18:30 From

[Hotel Double Tree by Hilton Amsterdam Centraal Station](#)

Back at 22:00 from

[Johan Cruijff Arena](#)

[Register here by 5<sup>th</sup> of March](#)



# EU Brokerage Event

March 11, 2026 • RAI Intertraffic Amsterdam, room D408 • 10.00 - 13.00

## Invitation:

Nordic+ invites you to a focused EU brokerage event during Intertraffic Amsterdam, organised together with EIT Urban Mobility.

The event is designed to support Nordic and European actors in preparing for Horizon Europe 2026–2027 and EIT Urban Mobility calls, with a strong focus on collaboration, consortium building, and practical next steps.

### Cost:

- Participation is free for Nordic+ Pavilion partners
- Participation fee: €50 for other attendees

## What to expect:

- Overview of relevant EU and EIT Urban Mobility funding opportunities for 2026–2027
- Focused discussion tables to explore concrete call topics
- Early consortium building and partner matching
- Direct access to Nordic+ and EIT Urban Mobility networks

This brokerage event is designed to be efficient, practical, and action oriented.

### Format:

- Five themed discussion tables, each linked to a specific call
- Each table session lasts 20 minutes
- Participants rotate between tables

[Check full program and register here!](#)



# Brokerage event agenda

kl. 09:30–10:00

**Arrival, coffee and networking**

kl. 10:00–10:10

**Welcome & purpose - Runar Søråsen, Nordic+**

kl. 10:10–10:20

**Funding perspective - EIT Urban Mobility**

kl. 10:20–11:00

**Table sessions (First of two rounds)**

kl. 11:00–11:15

**Break**

kl. 11:15–11:55

**Table sessions (Second of two rounds)**

kl. 11:55–13:00

**Plenary wrap-up**

kl. 12:10–13:00

**Open networking & 1-to-1 meetings at the Nordic+ Pavilion**

**After the sessions**

- Participants are encouraged to continue discussions at the Nordic+ Pavilion
- Contact lists will be shared with participants who consent
- Follow-up is expected directly between interested partners

Table

**1**

- [HORIZON-CL5-2026-10-D6-02 – Geopolitical competition & CCAM resilience: Innovation & policy roadmap for EU leadership](#)

Table

**2**

[HORIZON-CL5-2026-10-D6-06 - Increasing competitiveness and resilience of multimodal freight transport and logistics for competitive supply chains](#)

Table

**3**

[HORIZON-CL5-2026-10-D6-10 - Enhanced resilience in multimodal passenger transport through digital technologies and generative and discriminative AI](#)

Table

**4**

[HORIZON-CL5-2026-10-D6-07 - Supporting sustainable and smart urban mobility in Europe \(CIVITAS\)](#)

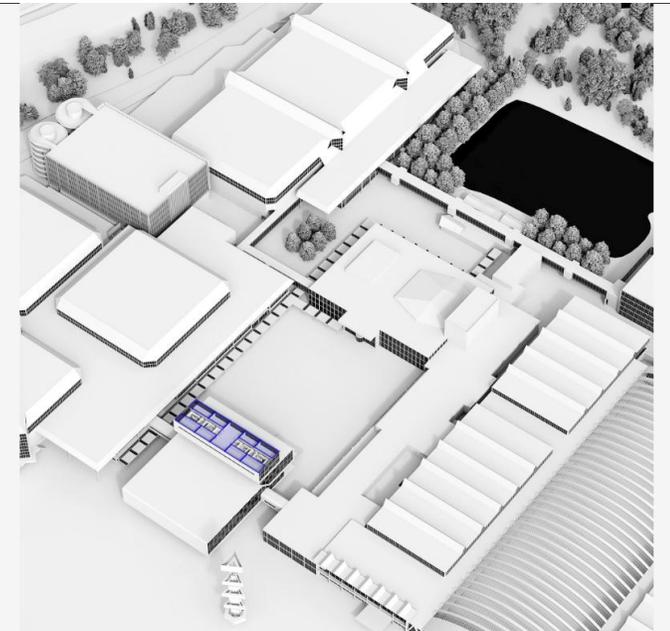
Table

**5**

[Open thematic table hosted by EIT UM](#)

[Register by 10<sup>th</sup> of March](#)

# How to get to room D408



## DoubleTree by Hilton Amsterdam Centraal Station

Savor canal views through floor-to-ceiling windows or enjoy city panoramas at the rooftop lounge. From LuminAir on the 11th floor you will have stunning views over the historic city and the IJ River.

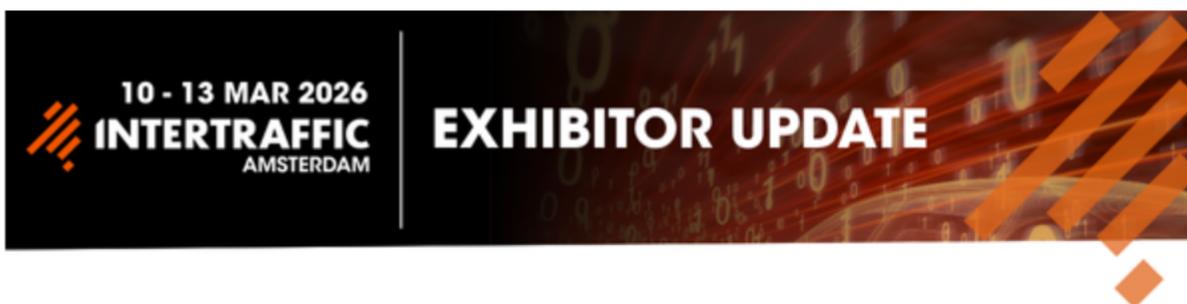
- **Distance to RAI:** 5 km
- **Travel to RAI:** about 15 minutes by public transport
- **Free Wi-Fi:** yes
- **Standard room** – single occupancy  
€ **253.26** including breakfast and including city tax

If you would like to see all options hotel can offer please visit [hotel website](#).

Everyone books their own hotel & travel.



# Media at Intertraffic



Journalists will soon be flooding to Amsterdam to cover the latest developments in mobility. Here's how to bring your company to the forefront:

1. Upload your press releases to the News section of your [company profile](#) via the Exhibitor portal. Press releases will appear in your profile and on the Intertraffic website.
2. Inform us of any special demos, big moments or press activities on your stand. [Send us an email](#) with time, date, description and contact. We will add it to the press agenda.
3. Reward: Are you maximising your visitor reach by offering your network complimentary access with your [personal inviter link](#)? We monitor activity and will reward eye-catching efforts with extra media exposure through podcasts and socials.
4. In need of a professional (event) video? Our partner Boom can do the job. Check out the [package attached](#).

Remember to subscribe to the [Nordic+ Newsletter](#) and follow the [LinkedIn page](#)

LATEST INSIGHTS AND NEWS FROM NORDIC+

[Subscribe to our newsletter](#)



# 4

## Company One-pagers and Q&A

Alphabetical order



autosync



bouvet

BUSINESS  
FINLAND



Fits Traffic

IoT-TICKET

Linefare  
powered by VTT  
onesettle

Q-FREE

RAMBOLL

ROADGUARD  
smart technology for road safety

scenexus

SIGNATUR | ITS

SITOWISE  
The Smart City Company

SOLMU

Spinn



Telcofy  
Transform Telco Data Into Value

tieto

TRAFICOM  
Finnish Transport and Communications Agency

VAMOS  
SMART MOBILITY  
DIMECC

VTT

nordic+



APPLIED AUTONOMY

## xFlow<sup>®</sup> - enables scaled autonomous transport

- 1 One tool!** xFlow is a vehicle agnostic fleet management and remote assisting system
- 2 In use!** Real-time assistance for vehicles and passengers. Operational insights and KPIs
- 3 Solving the driver shortage!** The goal is that 1 remote operator can assist 15 vehicles



Meet us at :

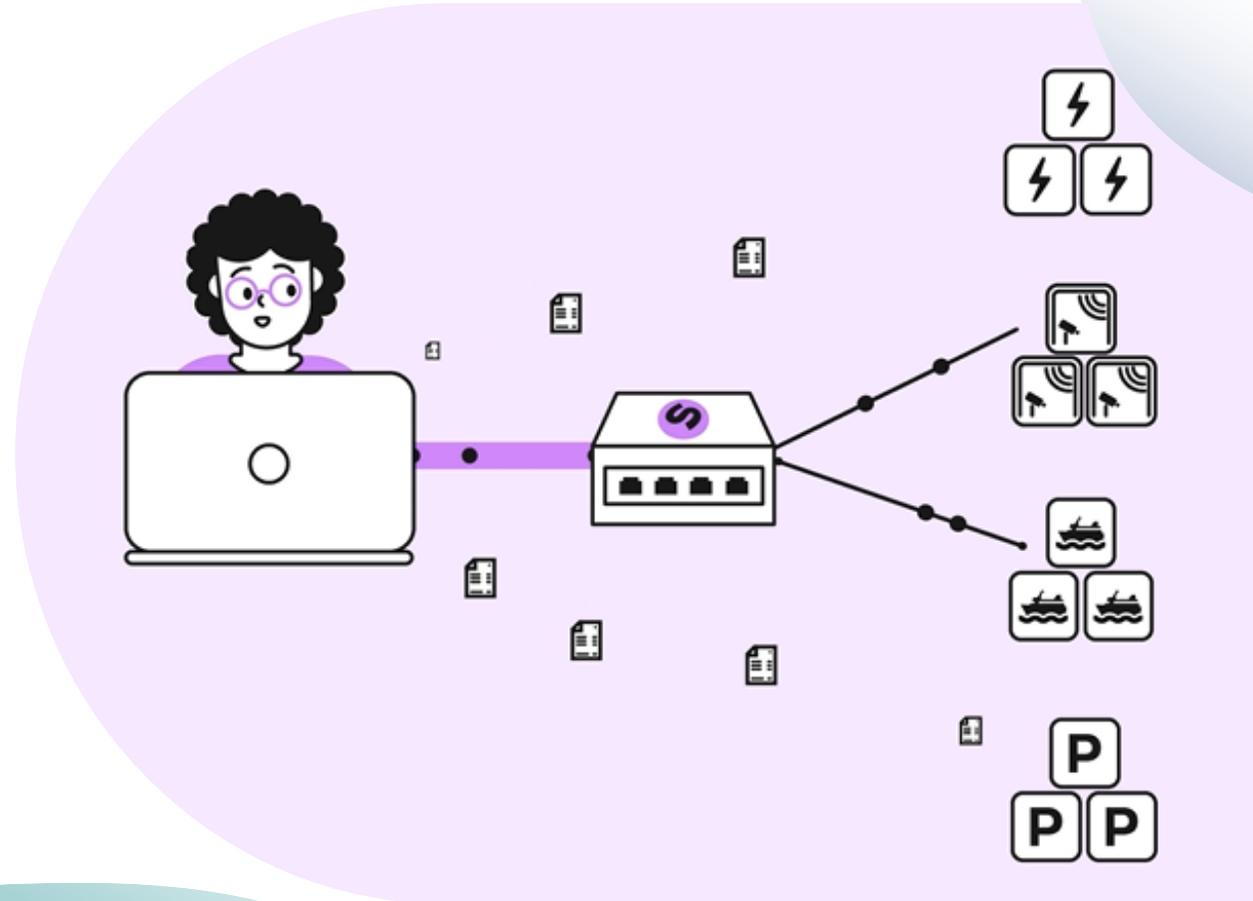
**Nordic+ Pavilion Hall 2, Booth 02.216**



# autosync

## Simplifying Mobility. One Connection at a Time

- 1** Norway's leading toll and ferry service provider handling 1.5M transactions daily.
- 2** Connecting the mobility ecosystem for a seamless user experience across services.
- 3** Keeping vehicles and services in sync, even when cars change owners or users.



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



# Your Nordic Infrastructure Partner

- 1** Your Nordic Partner for Integrated Traffic and Infrastructure Technology
- 2** Smart Solutions for Cities, Roads, Rails and Tunnels – Across the Nordics
- 3** Bold Engineering for a Sustainable and Digital Future



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**

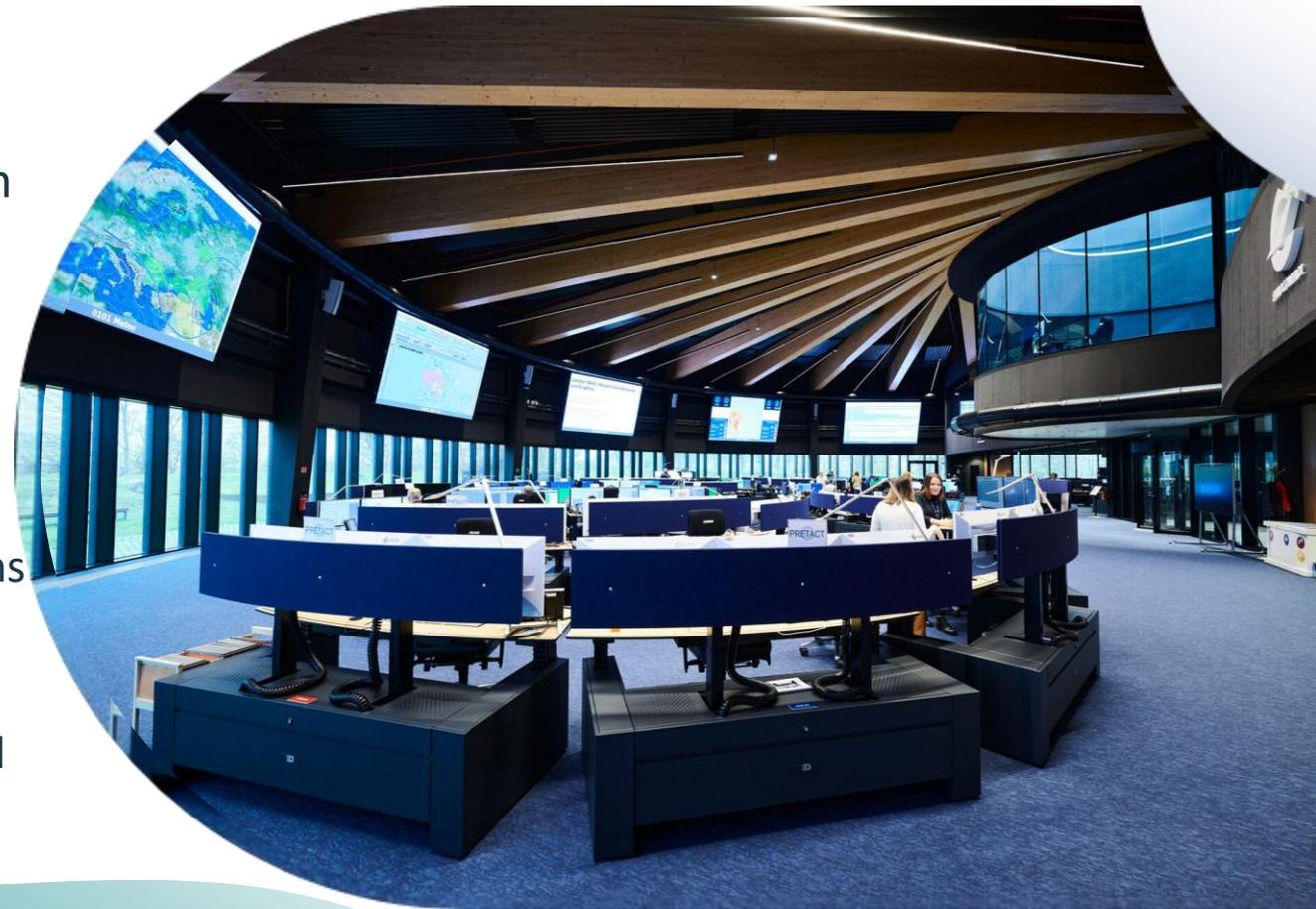




BARCO

- Secure and reliable transportation control room solutions

- 1 Complete solutions** – from Barco CTRL KVM over IT platform to industry-leading video walls
- 2 Security by design** with encrypted communications to protect critical transportation infrastructure
- 3 Maximum uptime** with field-proven reliability and redundancy for mission-critical 24/7 operations



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



# BUSINESS FINLAND

## Decarbonized Cities Program

- 1** We promote competitive Finnish solutions to cities' carbon neutrality challenges.
- 2** Our mission is to provide a platform for networking and international cooperation.
- 3** The goal is to strengthen Finland's export potential and increase our carbon footprint internationally.



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**

# Unique in Traffic Management - Value from Data & Ecosystem

- 1** Fintraffic - in all modes of traffic - **Traffic data ecosystem** - making the most effective use of data - 200+ organizations
- 2** **Traffic Data Service Cluster** – Partnerships and business opportunities for data-driven companies – **your growth partner!**
- 3** **NEW - Multimodal digital twin development** – leading vision, priorities and cross sector collaboration

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



Partnering with world  
class companies

Led by

 **Fintraffic**

# FitsTraffic

## Smart traffic data for agile cities

- 1** Solutions, products and services in transportation and mobility for **sensor data** collection, processing and analysis.
- 2** AI – powered tools, use cases and expertise for Traffic management, Traffic Safety and Tolling.
- 3** Fits Traffic prepares municipalities for the **future!** Integrated mobility solutions for efficient, connected, and sustainable cities.



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



# IoT-TICKET



## IoT & AI value faster than ever

- 1 Shift investment from rebuilding platforms to improving real city outcomes.
- 2 Enable faster, evidence-based city operations through shared situational awareness.
- 3 Provide a scalable, production-ready foundation that cities can deploy and evolve with confidence.



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



# Linefare

Seamless journeys. Smart ticketing.

- 1 Account based ticketing offers frictionless travel across channels and devices.
- 2 E-Money Solutions and split payment enables automated revenue sharing and payments
- 3 Integrated and Automated Ticketing for Ferries and Passenger Boats

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



# Linefare

**We value people in motion**





## Smart Mobility From Finland

- 1** Our goal as ITS industry is to become one of the most important export industries in Finland.
- 2** Active cooperation in government and city-led programs, strategies, and plans.
- 3** Mission to realize the digital and sustainable future of mobility and transport



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



## From cooperation to Innovation

- 1 Automated transport
- 2 Dual-use and Resilience -Cross-border
- 3 EU Projects and further collaboration



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**

## ITS deployed today

- 1 For a smarter, safer and more sustainable mobility
- 2 To primarily work with companies that are at level 7-9 on the TRL scale
- 3 Supporting Municipalities in Smarter & Safer Traffic Management



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



## Leading the Way in Tolling and Road User Charging

- 1** From Pilot to Practice: Fleet Management and RUC for Private Vehicles
- 2** From pioneering Multi-Lane Free-Flow to introducing a New Tolling OBU
- 3** Reinventing ALPR: How Automation is Transforming Road Operations



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**





## *“the world’s first automated tyre control system”*

- 1** What can we do for you?  
Road authorities / Fleet management
- 2** Real-time data of tyre quality & tread depth  
from vehicles in live traffic
- 3** Road embedded sensors designed for –  
highway speed, 24/7, all weather conditions



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**

# SITOWISE

The Smart City Company

## Nordic Excellence in Geospatial Solutions

- 1 Expert support across the full infra-asset lifecycle – from planning to renewal
- 2 We connect planning, asset, map and business to enable decision making and coordination
- 3 Deliver measurable value through modular Sitowise software suite - one step at a time

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**





## Meet the Helsinki region's smart mobility innovators

- 1** Come and meet innovative companies shaping the future of mobility.
- 2** Discover profitable opportunities for collaboration with us.
- 3** Benefit from the Helsinki region's smart mobility testbeds to develop and test your solutions.



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**





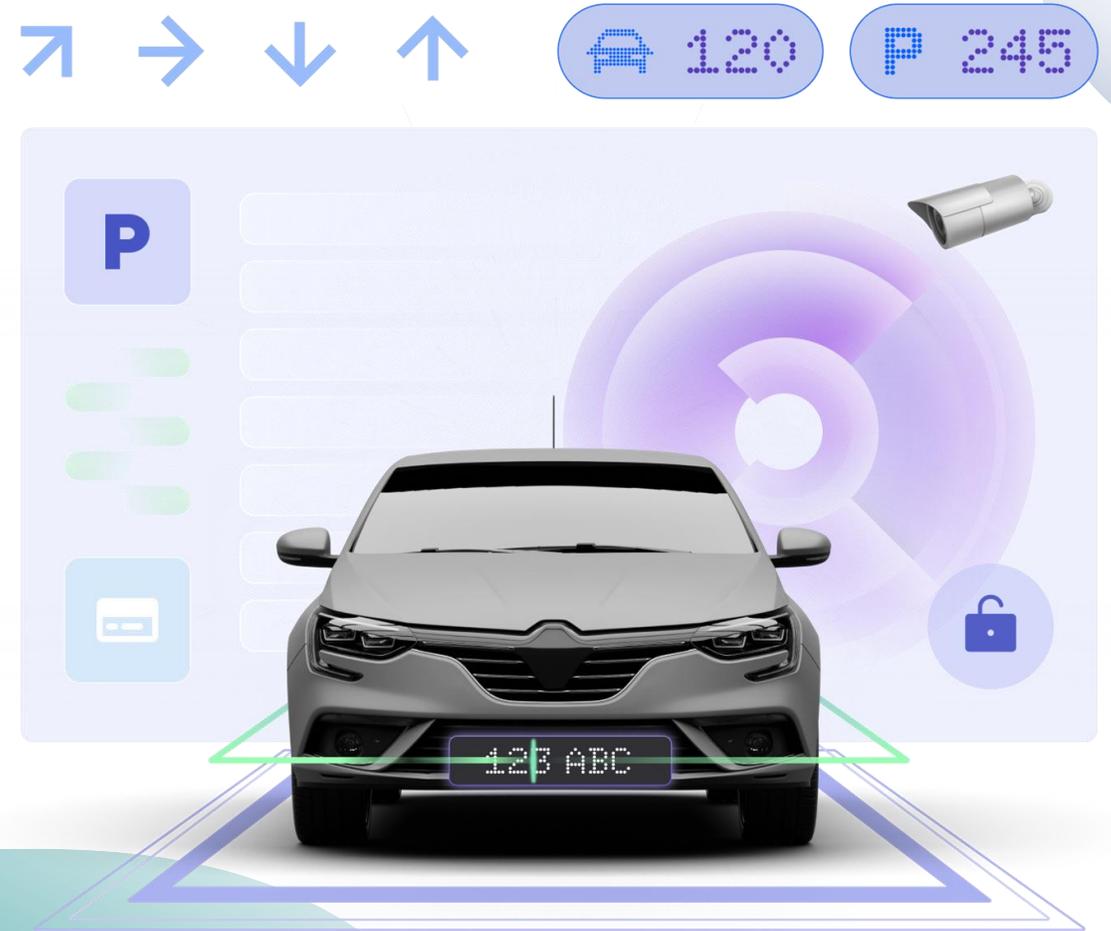
# Spinn Way to Go!

## Parking management optimization and accessibility in modern cities

- 1** Tailor-made software solutions to make parking and access control easy, efficient and profitable
- 2** Modular solutions and integrations with existing legacy systems that fit operators of all sizes
- 3** Market pioneer - we enjoy challenges, out of the box approach when applying modern technologies

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**





## Statens vegvesen

Norwegian Public Roads  
Administration

### Together, we create an efficient, environmentally friendly, and safe transport system

- 1 ACCESSIBILITY** We ensure a predictable, efficient, and safe everyday travel experience for people and businesses
- 2 ROAD SAFETY** We work toward the Vision Zero. No one should lose their life or be seriously injured in traffic. Road users, vehicles, and infrastructure must all be as well-equipped as possible to prevent accidents
- 3 CLIMATE AND ENVIRONMENT** We will be a driving force in the transition to a low-emission society, prevent the loss of important nature, and ensure no net loss of biodiversity.



Photo: Tomas Rolland

Meet us at :

# Nordic+ Pavilion no. E5





## Mobility intelligence from mobile networks

- 1 Turn mobile network signals into **trusted mobility KPIs** for transport planning—without tracking individuals.
- 2 Enable **origin–destination, demand patterns, event impact, and resilience insights** with a neutral, operator-friendly pipeline.
- 3 Built for **digital sovereignty and compliance**: the algorithm runs inside the operator environment, exporting only aggregated statistics.

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**





## Unlocking lasting impact

- 1** We bring AI expertise and systems to advance your business – from strategy to practise.
- 2** We create impact by merging data, cloud and design with deep industry expertise
- 3** We unlock city service and mobility solutions through European digital identity wallets



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



## Transport and Communications Agency Finland

- 1 ITS from regulatory & authority perspectives
- 2 Finnish national access point for transport&mobility services
- 3 C-ITS, Digitalisation & Delevopment of mobility services, Mobility Data Space

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



## Autonomous mobility in smart spaces

- 1 What is VAMOS FleetCommand?
- 2 How to built a joint offering and take it global?
- 3 What is up next? VAMOS & SAMS makes Nordic collaboration happen!



Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**



VTT

## Mobility Innovation Partner

- 1 Mobility service development and assessment, building and operating Living Labs & ecosystems
- 2 Happier mobility: Using gamification and AI models to provide new solutions to old problems
- 3 Connected and automated mobility: impact assessment, solutions for challenging conditions

Meet us at :

**Nordic+ Pavilion Hall 2, Booth 02.216**

